Advanced Data Mining Techniques

David L. Olson and Dursun Delen Heidelberg: Springer (2008)

Table of Contents

Part I: Introduction Chapter 1 Introduction

Chapter 2 Data Mining Processes
Part II: Data Mining Methods as Tools

Chapter 3 Memory Based Reasoning Methods

Chapter 4 Association Rules in Knowledge Discovery

Chapter 5 Fuzzy Data Mining Approaches

Chapter 6 Rough Sets

Chapter 7 Support Vector Machines

Chapter 8 Genetic Algorithm Support to Data Mining

Chapter 9 Performance Evaluation for Predictive Modeling

Part III: Applications

Chapter 10 Business Data Mining Applications

