**Elina Ibrayeva**

**Associate Professor of Practice**

**College of Business**

**CoB 325Z**

**Phone: 402-472- 9433**

**Email: eibrayeva2@unl.edu**

**Education**

* Ph.D., Management, University of Nebraska-Lincoln, 1999; Dissertation Title: "Entrepreneurship in Transitionary Economies: Testing a Social Cognitive Model"
* MA, Management, University of Nebraska-Lincoln, 1997
* Fulbright Research Program, University of Nebraska-Lincoln, 1994
* Executive Entrepreneurship Program, The Maastricht School of Management, Netherlands, 1993
* Ph.D., Political Economy, The Kazakh National State University, Kazakhstan, 1989
* Bachelor Degree in Economics, The Kazakh National State University, Kazakhstan, 1983

**Teaching Experience**

* Since 2018, Associate Professor of Practice, College of Business, UNL, Lincoln, Nebraska
* 2013-2018, Assistant Professor of Practice, College of Business, UNL, Lincoln, Nebraska
* 2012-2013, Lecturer, College of Business Administration, UNL, Lincoln, NE
* 2011-2012, Professor of Business at Peru State College, Peru, NE
* 1999-2010, Professor of Business, Department of Business and Public Affairs, Southwest Minnesota State University, Marshall, MN
* 1996-1999, Teaching and Research Assistant, University of Nebraska, Lincoln
* 1994-1996, Instructor, The Kazakh Institute for Management, Economics, and Strategic Research
* 1990-1993, Associate Professor, Kazakh National State University, Kazakhstan
* 1988-1993, Assistant Professor, Kazakh National Architecture Academy, Kazakhstan

**Presentations and Publications**

* *Central and Eastern Europe Presentation* (a part of the “Eyes on the World” talks organized by the International Business program at the College of Business) October 19, 2018.
* *Using Technology, Lean Management, and Positive Psychology to Teach a Massive Introduction to Management Class.* UNL Century Club Presentation on September 4, 2018.
* Ibrayeva, E. (2018, July). *Organizational Strategic Planning workshop for 25 Young African Leaders from Mandela Washington Civic Leader Fellowship.* Workshop presented at UNL, Lincoln, NE.
* Poster Presentation “Using MindTap and TopHat Technologies in a Massive Class” at the Teaching with Technology Conference in Baltimore October 5-8, 2017.
* Ibrayeva, E. (2017, July). *Three workshops for 25 Young African Leaders from Mandela Washington Civic Leader Fellowship.* Workshops presented at UNL, Lincoln, NE.
* Setting Up Teams for Success and Managing and Assessing Teamwork*.* (2016, October). Panelist at five-member panel at the Fall Teaching and Learning Symposium at UNL Innovation Campus, Lincoln, NE.
* Ibrayeva, E. (2016, June). *MNGT 828 Wiki Project*. Electronic poster presented at the Teaching Professor Conference, Washington, DC.
* Ibrayeva, E. (2015, October). *Applying Lean Principles to Online Course Design and Administration*. Presented at the Teaching Professor Technology Conference, New Orleans, LA.
* Ibrayeva, E. (2015, April). *Art and Best Practices in Online Education*. Presented at the CBA MBA Faculty luncheon, Lincoln, NE.
* Ibrayeva, E. (2015, February). *MNGT 828 Wiki Project*. Poster presented at the Teaching and Learning Symposium at UNL Innovation Campus, Lincoln, NE
* Ibrayeva, E. (2015, January). *MNGT 828 Wiki Project.* Poster presented at the 2015 UNL Teaching and Learning Interim Workshop, Lincoln, NE.
* Ibrayeva, E. (2014, January*). Lessons from the 2013 Atlanta Teaching Technology Conference.* Presented at the UNL Department of Management Brown Bag series, Lincoln, NE.
* Sebora, T., & Ibrayeva, E. (2015). Destination Unknown: Duncan Aviation in a Global Economy*. The Case Journal,* 11(2), 184-197.
* Sebora, T., & Ibrayeva, E. (2014). Expanding Cutts Floral Distributors. *The Case Journal*, 10(1), 24-40.
* Sebora, T., & Ibrayeva, E. (2014). Union Pacific: Deregulation and Beyond. *American Journal of Management.* 14(1-2), 47-61.
* Sebora, T., & Ibrayeva, E. (2014). SML Parking and SFID Technology. *Journal of Business and Economics,* 5 (10),1709-1726.
* Ibrayeva, E. (2014, October). *A Voyage to Brobdingnag: Small Company’s Fight for its Distributor Role between Chinese and Russian Giants on International BTB Market.* Paper presented at North American Case Research Association (NACRA) Conference, Austin, TX.
* Ibrayeva, E. (2013, October). *Union Pacific: Deregulation and Beyond*. Paper presented at North American Case Research Association (NACRA), Boston, MA.
* Ibrayeva, E. (2013, November). *Theory Application Discussions in an Online International Business Course.* Poster presented at Creative Teaching conference hosted by University of London and Cambridge University.
* Ibrayeva, E. (2012, October). *Destination Unknown: Duncan Aviation in a Global Economy.* Paper presented at North American Case Research Association (NACRA) Conference, Boston, MA.
* Ibrayeva, E. (2011, September). *Fostering Cultural Awareness Among Students.* Presented at Peru State College Faculty Discussion Series, Peru, NE.
* Ibrayeva, E. (2010, October). *Rising Stars: BRIC Countries as Emerging Economic Superpowers.* Presented at SMSU New Work Faculty Forum, Marshall, MN.
* Ibrayeva, E. (2010, March). Panelist at the teleconference between SMSU and the Center for North-American Studies at the Bratislava University of Economics in Slovakia, Marshall, MN.
* Ibrayeva, E. (2009, August). *Course Design for Online Courses.* Presented at the SMSU Professional Development Day, Marshall, MN.
* Ibrayeva, E. (2009, August). *Anatomy of the Global Economic Crisis.* Presented at Danebod Folk Festival, Tyler, MN.
* Ibrayeva, E. (2009, April). *Social Corporate Responsibility.* Presented at SMSU New Work Faculty Forum, Marshall, MN.
* Ibrayeva, E. & Thompson, R. (2008, April). *A Mindful Foundation for Effective Teaching.* Presented at SMSU New Work Faculty Forum, Marshall, MN.
* Ibrayeva, E. & Thompson, R. (2008, February). *Teaching with Mindfulness to Develop Student and Faculty Potential.* Presented at "Realizing Student potential/I Teach: The First-Year Student in the 21st Century" at Minneapolis Community and Technical College, Minneapolis, MN.
* Luthans, F. & Ibrayeva, E. (2006). *Entrepreneurial Self-Efficacy in Central Asian Transition Economies: Quantitative and Qualitative Analyses*. Journal of International Business Studies, 37, 92-100.
* Ibrayeva, E. (2006). Entrepreneurial Behaviors in Central Asian Transition Economies. Proceedings of the 6th international business conference organized by the University of Economics (pp. 93-98). University of Economics in Bratislava and University of Economics Prague, Slovakia.
* Ibrayeva, E. (2005). Cultural Dimensions for Selected Countries in the East European Cluster. Proceedings of the 5th international business conference *New Business Environment of the Slovak and the Czech Republics following their EU accession* (pp. 43-47), University of Economics in Bratislava and University of Economics Prague, Slovakia.
* Ibrayeva, E. (2003, April). *Political, legal, social, and cultural barriers to FDI in Central Asia.* Presented at the Conference on Corporate Governance and Investment in Transitioning Economies at the Northeastern University, Boston, MA.
* Ibrayeva, E., Luthans, F., & Stajkovic, A. (2000). *The impact of environmental and personal variables on entrepreneurship in transitionary economies: An empirical analysis.* Paper presented at the 2000 National Academy of Management, Toronto, Canada.
* Ibrayeva, E. (2000). *International implications of social cognitive theory*. Presented at the Social Cognitive Aproach to Organizational Behavior symposium at the 2000 National Decision Science Institute, Orlando, Florida.
* Luthans, F., Stajkovic, & Ibrayeva, E. (2000). Environmental and psychological challenges facing entrepreneurial development in transitional economies. *Journal of World Business,* 35 (1), 95-110.
* Luthans, F., Peterson, S., & Ibrayeva, E. (1998). The potential for the "dark side" of leadership in post-communist countries*. Journal of World Business,* 33 (2), 185-201.
* Ibrayeva, E., Luthans, F., & Stajkovic, A. (1999). *Environmental challenges facing entrepreneurial development in transformational economies: the case of Central Asia.* Presented at the 1999 National Decision Institute, New Orleans, LA.
* Ibrayeva, E. & Luthans, F. (1998). Activities of entrepreneur-managers in the former Soviet Union Central Asian republics: an observational study. Proceedings of the *Midwest Academy of Management*, Kansas City, MO.
* Ibrayeva, E. (1993, May). Presented at the First Annual Conference of CEEMAN (Central and East European Management Development Association), Lyublyana, Slovenia.
* Ibrayeva, E. (1989-1993). Eight management articles published in Kazakhstan and Russia.

**Courses Taught at UNL**

* Applied Organizational Behavior, GRBA 814
* Leadership in a Global Context, MNGT 828
* Special Topics Positivity for Managers, MNGT996
* International Business, GRBA 852
* Strategic Management, MNGT 475
* Leadership in a Global Context, MNGT 414
* Human Resource Management, MNGT 361
* Organizational Behavior, MNGT 360
* Essentials of Management for Contemporary Organizations, MNGT 300
* Introduction to Management, MNGT 301
* BSAD 491 International Business (with trip to Panama)

**Courses Taught at Other Universities**

* International Economics (undergraduate and graduate)
* International Management (undergraduate)
* International Marketing (undergraduate)
* Principles of Management (undergraduate)
* Organizational Behavior (undergraduate and graduate)
* Business Policy (undergraduate and graduate)
* Production and Operations Management (undergraduate)
* Interpersonal Skills (undergraduate and graduate)
* Theories of Entrepreneurship (graduate)
* Principles of Microeconomics (undergraduate)
* Principles of Macroeconomics (undergraduate)

**Non-credit courses taught**

* International Business Seminar for the "Executive MBA Program" at Schwan's University, Marshall, MN
* SMSU's Senior College classes: "Understanding World Cultures” (2006), "In Search of Happiness: Lessons From Around the World” (2007), "A Gift of Mindfulness” (2008), "Globalization: People and Competition: Part I” (2009), and "Globalization: People and Competition: Part II” (2010)

**Teaching, Research, and Advising Awards**

* Distance MBA Teaching Award, 2017-2018
* International Business Fellow – CBA Coin Award, December 2017
* Distance MBA Teaching Award, 2014-2015
* “Best Newcomer Case Award” for “Destination Unknown: Duncan Aviation in a Global Economy” case presented at North American Case Research Association (NACRA) conference in Boston.
* The 2005 M.Scott Myers Award for Applied Research in the Workplace Conferred by The Society for Industrial and Organizational Psychology (SIOP) for role as Major Collaborator for The Culture, Leadership & Organizations: The Globe Study of 62 Societies published by Sage in 2004 and edited by R. House, et al.
* SMSU "Advisor of the Year" award shared with Professor Susan Jones for advising SMSU Malaysian Student Council, 1999-2000
* SMSU Honor Roll faculty award for excellence in teaching four years in a row, 1999-2002
* University of Nebraska-Lincoln Center for Entrepreneurship Award for Outstanding Contribution to the Business Teaching Methodology Program in Central Asia, 1996
* University of Nebraska-Lincoln Center for Entrepreneurship Award for Outstanding Contribution to Central Asian Students in Free Enterprise, 1995 -1997
* Second Place Diploma for a paper on methods of improving productivity in an Ekibaztuz coal mine in Kazakhstan, USSR Undergraduate Student Research Competition in Social Sciences, 1982

**Service**

* UNL Faculty Senator, December 2017- present
* Faculty Advisor, UNL Malaysian Students Organization (NUMSA)
* Faculty Co-Advisor, International Business Club at the College of Business
* Member of Management Department’s Curriculum Committee
* Member of Search Committee for Professor of Practice in Management position
* Member of Search Committee for International Business Director / Professor of Practice position
* 2007-2010, Co-organizer for SMSU Business Leadership Speaker Series (employer-student network)
* 2005-2008, Liberal Arts Core (LAC) Transformation Taskforce member, SMSU
* 2002-2004, Chair of the Graduate Faculty Committee, SMSU
* 2001-2004, Women's Studies Committee member, SMSU
* 1999-2004, Graduate Faculty Committee member, SMSU
* 2002-2003, Retention Team member, SMSU
* 1999-2001, Malaysian Program Director, SMSU
* 1996-1999, Research Associate, Nebraska Center for Entrepreneurship, Department of Management of the University of Nebraska-Lincoln. Assisted on writing and securing research proposals and grants for management training in Central Asian countries. Secured funding of about $175,000 from Eurasia Foundation
* 1998, Nebraska Center for Entrepreneurship, Organized seminars and wrote several grant proposals. Assisted in writing a $200,000 Women’s Leadership Grant Proposal to USIA to promote women’s grassroots activities in Kazakhstan and Kyrgyzstan
* 1994-1995, Coordinator and Organizer, First Business Investment Symposium of U.S. - Kazakhstan Business Council, Almaty, Kazakhstan
* 1995, Coordinator and Organizer, United States Agency for International Development (USAID) sponsored seminar for Kazakh publishers, Almaty, Kazakhstan
* 1993-1999, Coordinator, SIFE (Students in Free Enterprise) International for Kazakhstan, Kyrgyzstan, Uzbekistan, and Tajikistan
* 1981-1983, President of the Undergraduate Research Organization at the College of Philosophy and Political Economy at the Kazakh National State University, Almaty, Kazakhstan

**Advising Experience**

* Gallup Strengths Coaching with 8 MBA and undergraduate students, August 2018/
* Lead a group of 19 CoB students to Winter Break 2017-2018 trip to Panama
* Meet with Professors event for CBA freshmen, October 2016
* Faculty Affiliate Role during UNL student group trip to Uganda, March 2016
* 2011-2012, Advisor to undegraduate students at Peru State College, NE
* 1999-2010, Advisor to undegraduate and graduate students at Southwest Minnesota State University, Marshall, MN
* 2002-2007, Co-advisor, SMSU SIGMA (Southwest Investment Group and Management Association) Club
* 1999-2002, Co-advisor, SMSU Malaysian Club

**Conferences and Workshops Attended**

* Magna Teaching with Technology Conference in St. Lious MI, October 5-7, 2018.
* How to Record Effective Class Videos, UNO Webinar, September 19, 2018
* Asia Presentation (a part of the four “Eyes on the World” talks organized by the International Business program at the College of Business) September 12, 2018.
* MBA course design training, August 16, 2018
* Gallup’s Accelerated Coach Training, July 19-23, 2018 Omaha, NE.
* Faculty Development in International Business, International Management and Global Strategy Workshop, University of South Carolina, Colombia, Moore School of Business, June 3-8, 2018
* Summer Assessment Camp for UNL Faculty. May 18 & 25, 2018
* UNO Teaching and Learning Symposium, May 8, 2018
* “Evolve or Die, Remaining Relevant in a Rapidly Changing World” Webinar, April 17, 2018
* Executive Insights Panel Discussion, April 12, 2018
* UNL Century Club Monthly Workshops (for instructors teaching classes with over 100 students), 2017-2018
* CoB Teaching and Learning Center workshops for instructors of large classes monthly meetings, 2017-2018.
* Teach Smarter: Maximize Your Impact in the Online Classroom by Jean Mandernach, UNO webinar, March 29, 2018
* Leading Teams Lecture at the Lied Center, March 7, 2018
* Improv Master Class on developing spontaneous teaching style, March 1. 2018
* UNO Teaching and Learning Symposium, May 9, 2017
* Digital Badge Programs & Gamification: New Value, New Revenues Webinar, March 8, 2017
* Digital Strategies for Student Success. Innovation in Pedagogy and Technology Symposium, Cornhusker Hotel, May 10, 2016
* Workshop on Jubi, May 13, 2016
* Canvas Workshop – Brace Lab, May 19, 2016
* Canvas Workshop – Brace Lab, May 24, 2016
* Canvas Tea Talk – Brace Lab, May 27, 2016
* Cengage MindTap Webinar, June 13, 2016
* Cengage MindTap Webinar, June 16, 2016
* Box Training Webinar, June 21, 2016
* Network Imperative HBR webinar, June 23, 2016
* TopHat Webinar, June 27, 2016
* Canvas Workshop – Brace Lab, June 30, 2016
* Box Training Webinar, July 12, 2016
* Inspire: Celebrating Women’s Leadership 2016 Event, September 14, 2016
* Whole Foods Co-Founder John Mackey’s Presentation at the Lied Center, October 5, 2016
* 2016 Campus Conversations: Webinar “Keys that Unlock Evaluating Online Teaching” by Thomas Tobin, October 6, 2016
* State Farm Ethics Lecture at the Lied Center, November 3, 2016
* CBA Executive Insights Presentation and Reception at the Sheldon Art Museum, November 17, 2016
* “What is Canvas? A look at a New LMS Union Campus,” April 26, 2016
* “Join Us to Learn More About a Revolutionary Approach to Principles of Management,” Cengage Webinar, April 22, 2016
* Focus Group: “MindTap for Principles of Management – Bringing Management to Life with Experiential Exercises,” April 15, 2016
* “The Top Five Reasons No Classroom Should Be Without MindTap: A Panel Discussion,” April 15, 2016
* “The Journey to Digital: Four Tips to Build Active Learning with Digital,” April 7, 2016
* Creating an Inclusive Classroom: 2016 Spring Teaching and Learning Symposium, Nebraska Innovation Campus, April 1, 2016
* Business Educators Forum in Nashville, TN, Cengage, March 3-4, 2016
* Women in Business Leadership Conference: “Women, the Workplace, and a Life Well-lived,” hosted in partnership with the Lincoln Chamber of Commerce at the Country Club of Lincoln, March 29, 2016
* University of Nebraska Campus Conversations Live Webcast Event: “How Technology is Reshaping Education,” March 31, 2016
* Campus Conversations Conference: “Social and Academic Integration and Engagement in Distance and Blended Classes,” Nebraska City Campus Union, February 23, 2016
* Data Analytics Seminar Series: “Digital Health, Analytics, and Behavior,” presented by Luis Lopez – CEO of Crumb, January 28, 2016
* Trip to the Indian Institute of Technology in Kharagpur, India to establish collaboration between IIT and CBA, November 22-27, 2015
* “Delivering High Value” Executive Education Workshop at CBA, Part 2, November 13, 2015
* 2015 Fall Symposium “Creating Culture of Success,” sponsored by the Office of Online & Distance Education, November 12, 2015
* “Building Transdisciplinary Research Collaboration,” sponsored by UNL’s Social and Behavioral Sciences Research Consortium, November 11, 2015
* “Introduction to Canvas and Canvas Play Time” Seminar, November 5, 2015.
* Campus Conversations: University of Nebraska Online Worldwide Live Webcast Conference: “Driving evidence-based practices through research ensuring student success in blended and online education,” November 4, 2015
* “Delivering High Value” Executive Education Workshop at CBA, Part 1, October 23, 2015
* Innovation in Pedagogy and Technology Symposium at the Cornhusker Hotel, Lincoln, May 14, 2015
* The Thought Board Tasty Catering Strength Conference in Chicago, May 10-12, 2015
* Webinar 2015 UNO Campus Conversations: “Developing Quality Indicators for Online and Blended Learning with Kaye Shelton,” March 12, 2015
* Business Educators Forum, Cengage, Fort Lauderdale, FL, February 26-27, 2015
* Pearson Webinar “Get 'Em Active and Get 'Em Learning,” February 24, 2015
* McGraw-Hill Smartbook Walk-Through Webinar with J.D. Ice, February 18, 2015
* “Teaching and Learning Symposium” with Ken Brown at the UNL Innovation Campus, February 13, 2015
* “Cultural Complexity: Ethical Considerations for the Academy in a Transnational World,” Brown Bag Luncheon, City Campus Union, January 21, 2015
* Peter Drucker’s 6th Global Management Forum, Vienna, Austria, November 13-14, 2014
* Teaching Professor Technology Conference, Atlanta GA, October 2013
* Institute for Behavioral and Applied Management (IBAM) Conference, Orlando, Florida, 2011
* “Strategies to Assess and Improve Student Critical Thinking Performance,” SMSU Workshop, 2009
* National Academy of Management Conference, Philadelphia, PA, 2007
* SMSU Faculty Book Club (discussions of books on best teaching practices), 2005-2010
* National Academy of Management Conference, Denver, CO, 2005
* “Talking about Teaching and Significant Learning Experiences,” Conference, lead by Dee Fink and organized by Minnesota State University, Mankato, 2005
* Faculty Development in International Business, International Marketing Workshop, University of South Carolina, Colombia, Moore School of Business, 2004
* “Active Learning: Energizing the Classroom,” Seminar, MnSCU Center for Teaching and Learning, SMSU, Marshall, MN, February 8, 2003
* “Redesign your course to create a significant learning experience,” Workshop, SMSU, October & December, 2003
* “Engaging Students through Technology,” Seminar, MnSCU Center for Teaching and Learning, White Bear Lake, MN, 2002
* Various teaching technologies (WebCT, SouthwestNet, and D2L) Workshops at SMSU, 2000-2005
* Participant, First Global Management Forum, Spain, Barcelona, 1993
* Participant in a series of International Business Education Conferences in Russia: Moscow, 1992, St. Petersburg, 1993, Nizhni Novgorod, 1993