

# Convergenomics: Strategic Innovation in the Convergence Era

---

Sang M. Lee and David L. Olson  
London: Gower (2010)

## Table of Contents

- Chapter 1 Prelude to the Wave of Convergence
- Chapter 2 Megatrends
- Chapter 3 Convergence Revolution
- Chapter 4 E-Globalization Strategy
- Chapter 5 Technology Convergence
- Chapter 6 Industry Convergence
- Chapter 7 Molecular Economy
- Chapter 8 Information Technology Supporting Convergence
- Chapter 9 Innovation Through Open Systems
- Chapter 10 Strategic Innovation
- Chapter 11 Convergence Evolution

