

## CURRICULUM VITAE

### DONNA M. DUDNEY, PH.D.

#### OFFICE ADDRESS

CBA 214B  
1240 R Street  
P.O. Box 880405  
College of Business Administration  
University of Nebraska-Lincoln  
Lincoln, NE 68588-0405  
(402) 472-5695

**TEACHING EXPERIENCE:** Financial institutions and markets, security valuation, bank management, corporate finance, investments, managerial economics

**RESEARCH INTERESTS:** Asset pricing, market efficiency/market anomalies, fixed income, corporate governance, financial institutions

#### EDUCATION

Ph.D.	School:	University of Nebraska-Lincoln
	Date:	August 1997
	Major Field:	Finance, with outside area in Econometrics
M.A.	School:	University of Nebraska-Lincoln
	Date:	May 1991
	Major Field:	Finance
B.S.	School:	Nebraska Wesleyan University
	Date:	May 1982
	Major Field:	Economics

#### COLLEGE AND UNIVERSITY POSITIONS

2015 – present	Associate Dean for Undergraduate Programs and Student Engagement
2012 – 2015	Director CBA Honors Academy, University of Nebraska-Lincoln
2009 – present	Associate Professor of Finance, University of Nebraska-Lincoln
2005 – 2009	Assistant Dean, College of Business, University of Nebraska-Lincoln
1999 – 2005	Assistant Professor of Finance, University of Nebraska-Lincoln
1997 – 1998	Senior Lecturer in Finance, University of Nebraska-Lincoln

1994 – 1997 Business Division Chair, College of Saint Mary  
1993 – 1997 Business Administration Program Director, College of Saint Mary  
1993 – 1997 Assistant Professor, College of Saint Mary

### **PROFESSIONAL EMPLOYMENT**

1989 – 1991 Vice President, Public Finance Department, FirstTier Bank Lincoln.  
1987 – 1988 Assistant Vice President, Public Finance Department, FirstTier Bank Lincoln.  
1985 – 1988 Municipal Underwriting Officer, FirstTier Bank Lincoln

### **PUBLICATIONS**

- Dudney, D. M., Jirasakuldech, B., Zorn, T. S., Emekter, R. (2015). Do Residual Earnings Price Ratios Explain Cross-Sectional Variations in Stock Returns? *Managerial Finance*, 41(7), 692-713.
- Geppert, J. M., Dudney, D. M. (2013). Return Attribution: A Modified Bootstrapping Approach. *Journal of Accounting and Finance*, 13(4), 11-22.
- Jirasakuldech, B., Dudney, D. M., Zorn, T. S., Geppert, J. M. (2011). Financial Disclosure and Stock Market Behavior: An International Comparison. *Review of Quantitative Finance and Accounting*, 37(2), 181-205.
- Allen, A. C., Dudney, D. M. (2010). Does the Quality of Financial Advice Affect Prices? *Financial Review*, 45, 387-414.
- Weber, M., Erickson, S., Segovia, J., Dudney, D. M. (2010). Management Use of Image Restoration Strategies to Address SOX 404 Material Weakness. *Academy of Accounting and Financial Studies Journal*, 14(2), 59-82.
- Volkman, D., Masondieulaforge, O., Dudney, D. M. (2009). The Effect of Federal Reserve Policy, Yield Curves and Current Level of Interest Rates on Equity Returns. *Journal of Investing*, Vol. 18(No. 4), 82-95.
- Weber, M., Segovia, J., Erickson, S., Dudney, D. M. (2009). Image Restoration Strategies in Response to SOX 404 Material Weakness Disclosures: A Study of the Banking Industry. *Advances in Accounting, Finance and Economics*, Vol. 2(No. 1), 1-16.
- Weber, M., Segovia, J., Erickson, S., Dudney, D. M. (2009). Section 404 Material Weaknesses: Using Communication Strategies to Predict Bankruptcy, Mergers, or SEC Reporting

Problems with the Computer Industry. *Journal of Forensic and Investigative Accounting*, Vol. 2(2), 65-104.

Zorn, T. S., Dudney, D. M., Jirasakuldech, B. (2009). P/E Changes: Some New Results. *Journal of Forecasting*, 28(4).

Allen, A. C., Sanders, G., Dudney, D. M. (2009). Should More Local Governments Purchase a Bond Rating? *Review of Quantitative Finance and Accounting*, Vol. 32(No. 4).

Dudney, D. M., Jirasakuldech, B., Zorn, T. S. (2008). Return Predictability and the P/E Ratio: Reading the Entrails. *Journal of Investing*, 17(3), 75-82.

Dudney, D. M., Geppert, J. M. (2008). Do Tax-Exempt Yields Adjust Slowly to Substantial Changes in Taxable Yields? *Journal of Futures Markets*, 28(8), 763-789.

Allen, A. C., Dudney, D. M. (2008). The Impact of Rating Agency Reputation on Local Government Bond Yields. *The Journal of Financial Services Research*, 33(1), 57-76.

Farrell, K. A., Blackwell, D., Dudney, D. M. (2007). Changes in CEO Compensation Structure and the Impact on Firm Performance Following CEO Turnover. *Review of Quantitative Finance and Accounting*, 29(3), 315-338.

Dudney, D. M., Weber, M., Bale, J. (2004). A Standardized Test for the Introductory Undergraduate Managerial Finance Course. *Financial Decisions*, 16(1), 19.

Dudney, D. M., Zorn, T. S., Peterson, M. O. (2004). Mortgage Debt: The Good News. *Journal of Financial Planning*, 17(9), 64 -72.

Dudney, D. M., Weber, M. (2003). A Reduced Form Coefficients Analysis of Executive Ownership, Corporate Value and Executive Compensation. *Financial Review*, 38(3), 399-413.

Dudney, D. M., Bale, J. (2002). Assessing and Developing Writing Skills in Finance. *Regional Business Review*, 21.

Dudney, D. M., Bale, J. (2000). Teaching Generation X: Do Andragogical Learning Principles Apply to Undergraduate Finance Education? *Journal of Financial Practice and Education*, 10(1), 216-227.

## **WORKING PAPERS**

Dudney, D.M., Schmidt, J.R., Weber, M. Changes in the Determinants of Bank Holding Company Value During a Financial Crisis.

Harris, C., Dudney, D. M. Lockhart, B., Securitization, Trade Credit and the Nature of Goods.

Harris, C., Dudney, D.M., Securitization, Trade Credit and Industry Competition.

Zorn, T., Dudney, D. Fixing the College Athlete Recruiting Mess: An Incentive Compatible Mechanism.

Dudney, D.M., Zorn T., and Peterson, M. How to Save Defined Benefit Pension Plans.

## **AWARDS AND HONORS**

Parents Award for Outstanding Contributions to Students, UNL. (2013)

Seacrest Faculty Award. (August 2012)

Seacrest Faculty Award, UNL CBA. (May 2011)

CBA Faculty Service Award. (April 2011)

Parent's Award for Outstanding Contributions to Students, UNL. (2007)

Outstanding Distance Teaching Award, College of Business Administration. (2006)

Parent's Award for Outstanding Contributions to Students. (2003)

Pinnacle Bank Faculty Award. (1999)

Inspiring Excellence Award, College of Saint Mary. (1997)

Educator of the Year, American Business Women's Association (Omaha Chapter). (1995)

## **SERVICE**

### **College**

CBA Assessment Committee Member, UNL, (Aug. 2012 – present)

Undergraduate Women in Business Student Organization Faculty Advisor (1999 – 2015)

CBA Executive Committee At-Large Faculty Member, UNL (Sept. 2011 – Aug. 2014)

Committee Member, Undergraduate Education Strategic Planning Implementation Group. (Feb. 2011 - May 2012)

Chair, CBA Undergraduate Education Strategic Planning Task Force, UNL (Oct. – Dec. 2010)

Chair, CBA AACSB Accreditation Visit Preparation Team, UNL (Aug. 2009 – Jan. 2010)

Committee Member, Academic Planning Committee. (August 2008 - May 2009)

Committee Member, Assessment Committee. (August 2006 - May 2009)

Chair, CBA Academic Planning Committee, UNL (Aug. 2006 – May 2008)

Committee Member, Accounting Faculty Search Committee for Tenure Track Faculty Positions. (Aug. 2008 – Feb. 2009)

Committee Member, Search Committee for Design Studio Lecturer Position in J.D. Edwards Honors Program. (April 2008)

Committee Chair, Search Committee for MBA Placement and Corporate Relations Director. (Feb. 2008)

Committee Chair, Website Evaluation Committee. (Jan. 2007 – Aug. 2007)

Faculty Advisor, Student Advisory Board. (Aug. 2006 - May 2007)

Co-coordinator, BSAD101. (Sept. 2006 – Nov. 2006)

Committee Member, Scholarships, Honors and Awards Committee. (Aug. 2003 – Dec. 2005)

Director, Camp Entrepreneur, College of Saint Mary. (1997)

Chair, Faculty Assembly Council, College of St. Mary (1996-1997)

Vice Chair, Faculty Assembly Council, College of St. Mary (1995-1996)

Chair, Strategic Planning Task Force, College of St. Mary (1995-1996)

Sponsor, Business and Information Club, College of Saint Mary. (1994 - 1997)

## **Department**

Committee Member, Search Committee Assistant/Associate Professor of Finance. (Aug. 2014 – Feb. 2015)

Committee Chair, Search Committee Professor of Practice in Finance. (Aug. 2014 – Feb. 2015)

Committee Member, Search Committee - Assistant Professor and Professor of Practice Positions. (Sept. 2013 - May 2014)

Faculty Advisor, Big Red Investment Club. (Jan. 2012 – Oct. 2012)

Faculty Chaperone, Big Red Investment Club NYC Trip. (Oct. 14, 2012 – Oct. 16, 2012)

Committee Member, Search Committee - Assistant Professor and Professor of Practice Positions. (Sept. 2011 - May 2012)

Faculty Advisor, Finance Club. (1999 - 2006)

Committee Member, Search Committee Assistant Professor of Finance (two positions). (2004)

Committee Member, Finance Curriculum Review Committee. (2001)

## **Professional/Community**

Building Committee member, Good Shepherd Lutheran Church (Apr. 2008 – Apr. 2009)

Secretary, Leadership Council, Good Shepherd Lutheran Church (Jan. 2006 – Dec. 2007)

Building Fund Financial Secretary, Gretna United Methodist Church (Jan. 2002 – Jul. 2003)

Finance Committee, Gretna United Methodist Church (1994-1996 and Jan. 2002 - Jul. 2003)

Administrative Council Chair, Gretna United Methodist Church (1997-1999)

Administrative Council member, Gretna United Methodist Church (1996-2001)

Volunteer Mediator, Lincoln Lancaster Mediation Center (1998-2000)

Mediation Training Coach, Lincoln Lancaster Mediation Center (January 2000)

**Revised 7/11/15**