
PROFESSIONAL EXPERIENCE

University of Nebraska-Lincoln | Lincoln, NE

July 2018 - Present

Assistant Director of the Teaching and Learning Center

- Expanded tutoring services from 12 to 21 courses, doubling the number of tutors on staff.
- Implementing metrics and standards using the Supplemental Instruction model.
- Served over 600 students in the Fall '19 semester through tutoring services, workshop and events, and individual meetings.
- Establishing new programs to improve retention and success rates of at-risk students.

Minnesota State University, Mankato | Mankato, MN

Jun 2017 – Jun 2018

Director of Annual Giving

- Increased unrestricted giving by 35% compared to FY17 as well as an increase to alumni donors.
- Cultivated a portfolio of 125 leadership donors while increasing retention and participation.
- Assisted with feasibility assessments for a comprehensive campaign.
- Brought in estate gifts ranging from \$25,000-\$300,000.

Gustavus Adolphus College | St. Peter, MN

Sept 2014 – May 2017

Director of the Gustavus Fund

- Exceeded \$4.5 million each year in annual gifts and part of a record-breaking \$170 million campaign.
- Coordinated reunion giving efforts resulting in almost \$6 million in pledged and cash gifts.
- Engineered the inaugural giving day, Give to Gustavus Day, and first volunteer recruitment event, Rally Day, resulting in over \$150,000 raised and increases across all metrics for alumni engagement.
- Managed full-time employees, students, a board committee, and 250+ volunteers.
- Developed a Reeher award-winning engagement program increasing the number and amount of gifts.
- Acquired a \$125,000 major gift for a scholarship program under my management.

Assistant Director, Alumni & Parent Engagement

- Organized and marketed over 40 events that increased attendance/engagement of alumni.
- Increased homecoming attendance by 15% and the total number of events per year.
- Directed cross-country events for the President and cabinet members to solicit alumni feedback on the strategic planning process and campaign efforts.

Scholarship America | St. Peter, MN

Dec 2013 – Oct 2014

Program Manager

- Distributed \$5.2 million annually in scholarship funds from 30+ programs.
- Collaborated with companies to effectively promote their scholarship(s) to constituents.
- Increased scholarship accounts from foundations such as PepsiCo and mikeroweWORKS.

Upper Iowa University | Fayette, IA

May 2011 – Nov 2013

Assistant Volleyball Coach

- Coached an NCAA Division II volleyball program to 2 school record-setting seasons.
- Lead recruiting and alumni communications via social media, email, and engagement events.
- Managed student assistants and game management staff.

- Evaluated academic degree progress, eligibility, and individual tutoring for student-athletes.

Southwest Minnesota State University | Marshall, MN

May 2009 – May 2011

Camp Coordinator

- Organized camps for 1,000+ students that included meals, accommodations and skill instruction.
- Hired and trained a coaching staff of 40 for a variety of levels and camps.
- Managed a six-figure budget for all camps and auxiliary funds raised.

INSTRUCTION

GRBA 898, Managerial Skills Seminar	University of Nebraska-Lincoln
PE 605, Physical Preparation and Conditioning	Southwest Minnesota State University
HEA 512, Finance and Budgeting	Upper Iowa University
HEA 556, Strategic Decision Making in HIED	Upper Iowa University
EXSS 236, Coaching Volleyball	Upper Iowa University

PRESENTATIONS

2019: Get on Board: Junior League of Lincoln, Presenter	Lincoln, NE
2018: CFM: Fundraising Concepts & Practice, Speaker	Omaha, NE
2017: Academic & Student Affairs Leadership Conference, Presenter	Breezy Point, MN
2017: Reeher Vista Executive Conference, Presenter	Minneapolis, MN
2017: Reeher Annual Giving Bootcamp, Presenter	Online
2016: Minnesota College Professionals Association, Presenter	Duluth, MN
2016: HerCampus Fall Conference, Presenter	Mankato, MN
2016: Fellowship of Christian Athletes Night of Champions, Keynote	Marshall, MN
2016: Spring Leadership Institute: Presenter	St. Cloud, MN
2015: Minnesota Alumni Professional Conference, Presenter	Minneapolis, MN

PUBLICATIONS

Linde-Uran, K. R., & Linde, N. M. (2018). Cost-effective student programmes: Two case studies. *Journal of Education Advancement & Marketing*, 2(3).

ACTIVITIES/AWARDS

Women Investing in Nebraska, Member	2018-Present
Strategic Budget Planning Sub-Committee, Member	2017-2018
Assessment and Evaluation Committee, Member	2015-2018
Title IX & Cleary Act Certification	2017
Reeher Six Square Segmentation, Award Recipient	2017
Steffens-Imbra Scholar, Award Recipient	2016-17
Celebration of Learning & Development, Co-Chair	2016-17
Strategic Planning Working Group, Member	2015-2016
Omeja Volleyball Club, LLC., Director	2013-2016
Fellowship of Christian Athletes, Advisor	2011-2013

EDUCATION

Doctor of Education: Higher Education Administration
St. Cloud State University, St. Cloud, MN

December 2018

Master of Education: Higher Education Administration
Upper Iowa University, Fayette, IA

August 2014

Bachelor of Science: Exercise Science
Southwest Minnesota State University, Marshall, MN

May 2011