
WESLEY S. BOYCE
Assistant Professor of Practice
College of Business
University of Nebraska - Lincoln
Lincoln, NE 68588
wboyce@unl.edu

EDUCATION

Ph.D. in Business Administration

University of Missouri – St. Louis

Emphasis: Logistics and Supply Chain Management

Secondary emphasis, including comprehensive exam: Marketing

Dissertation: “Supply Chain Relationships in Procurement: Is Collaboration Reality?”

2014

Master of Business Administration

Missouri State University

Emphasis: Marketing

2008

Bachelor of Science

Missouri State University

Concentration in Administrative Management

2007

OTHER EDUCATION

- Yellowdig Instructor Certification, 2022
- Quality Matters - Applying the Quality Matters Rubric (APPQMR), 2018
- AACSB Curriculum Development for Supply Chain Management Seminar, Fayetteville, Arkansas, 2014
- Logistics Doctoral Symposium, Ames, Iowa, 2014

ACADEMIC EXPERIENCE

University of Nebraska – Lincoln, 2017-Present

- Assistant Professor of Practice, Department of Supply Chain Management and Analytics, College of Business
- Lecturer, Department of Supply Chain Management and Analytics, College of Business

University of Iowa, 2016-2017

- Lecturer, Department of Management Sciences, Tippie College of Business

Drury University, 2015-2016

- Visiting Assistant Professor of Management, Breech School of Business Administration

Park University, 2013-2015

- Assistant Professor of Logistics, School of Business

Rockhurst University, 2012

- Adjunct Instructor, Helzberg School of Management

University of Missouri-St. Louis, 2009-2012

- Instructor, Marketing Department, College of Business Administration
- Teaching Assistant, Logistics and Operations Management Department, College of Business Administration
- Graduate Research Assistant, Logistics and Operations Management Department, College of Business Administration

PROFESSIONAL EXPERIENCE

National Strategic Research Institute, Omaha, Nebraska, 06/2024-11/2024

- Consultant, Lead Subject Matter Expert
 - Critical Procurement Review and Contingency Planning for Supply Chain Resilience in Nebraska.

Wells Fargo Advisors, St. Louis, Missouri, 2008-2009

- Analysis Consultant, Planning and Process Improvement Department
 - Facilitated and managed conversion related projects between both the A.G. Edwards/Wachovia Securities and Wachovia Securities/Wells Fargo Advisors mergers.

TEACHING EXPERIENCE

University of Nebraska – Lincoln, College of Business

Courses Taught:

- GRBA851: Business Analytics, Graduate (2020-2025)
- SCMA834: Advanced Topics in Lean Supply Chain Management (2022-2025)
- SCMA839: Global Supply Chain Management, Graduate (2020-2025)
- SCMA844: Managing Logistics in the Supply Chain, Graduate (2021-2024)
- SCMA331: Operations and Supply Chain Management, Undergraduate (2018-2025)
- SCMA350: Business Analytics/Information Analysis, Undergraduate (2017-2025)
- SCMA432: Supply Chain Planning and Control Systems, Undergraduate (2019)
- SCMA436: Project Management, Undergraduate (2019)

Internships and Independent Research Supervision:

- BSAD395/SCMA395: Professional Internship (2022-2025)

University of Iowa, Tippie College of Business

- MBA8240: Operations and Supply Chain Management, Graduate (2016-2017)
- MSCI9100: Business Analytics, Graduate (2016-2017)
- MSCI3000: Operations Management, Undergraduate (2016-2017)

Drury University, Breech School of Business

- MGMT103: Business Foundations, Undergraduate (2015)
- MGMT228: Analytical Methods, Undergraduate (2016)
- MGMT250: Management Information Systems, Undergraduate (2015-2016)
- MGMT340: Project Management, Undergraduate (2015)
- MGMT390: Supply Chain Management, Undergraduate (2016)

Park University, School of Business

- MBA674: Quantitative Analysis for Management Decisions, Graduate (2015)
- LG312: Transportation and Distribution Systems, Undergraduate (2014)
- MK369: E-marketing, Undergraduate (2013-2014)
- MK453: Marketing Research and Information Systems, Undergraduate (2013)
- MG371: Management and Organizational Behavior, Undergraduate (2014)
- MG375: Production and Operations Management, Undergraduate (2013)
- MG495: Business Policy, Undergraduate (2014-2015)

Rockhurst University, Helzberg School of Management

- BUS2200: Applied Business Statistics, Undergraduate (2012)

University of Missouri-St. Louis, College of Business Administration

- MKTG3721: Internet Marketing, Undergraduate (2010-2012)
- MKTG3771: Traffic and Transportation Management, Undergraduate (2012)
- MKTG3790: Internship in Marketing, Undergraduate (2012)
- LOM3320: Introduction to Operations Management (Teaching Assistant), Undergraduate (2010)

REFEREED JOURNAL PUBLICATIONS

Boyce, Wesley S., Megan O'Brien, Emerson Cole, and Stephen Meidinger (2025). "Lean Six Sigma Improvement: The Case of a Supplement Manufacturer." *Forthcoming in the International Journal of Productivity and Quality Management, Fall 2025*.

Boyce, Wesley S. (2023). "Truck Driver Waiting: A Lingering Problem." *Iris Journal of Economics and Business Management*, Vol. 1, No. 4, DOI: 10.33552/IJEBM.2023.01.000520.

Smith, L. Douglas, Anthony G. Vatterott, and Wesley S. Boyce (2022). "Measuring Supply-Chain Performance and Related Risks: Insights from Text Analytics for Strategic Management and Managerial Control." *Supply Chain Forum: An International Journal*, Vol. 23, No. 1, DOI: 10.1080/16258312.2021.1964333.

Boyce, Wesley S, Joseph Morris, and Patrick M. Tracy (2021). "COVID-19 and the Changes in Daily Streaming Behavior of Consumers in the United States." *International Journal of Business Analytics*, Vol. 8, No. 3, pp. 26-39.

Boyce, Wesley and Haim Mano (2018). "An inquiry into the supplier selection decision from the business-to-consumer (B2C) perspective." *Journal of Business and Industrial Marketing*, Vol. 33, No. 8, pp. 1221-1230.

Boyce, Wesley S. and Ray Mundy (2017). "Practice or Lip Service: Exploring Collaboration Perspectives in Purchasing." *IMP Journal*, Vol. 11, No. 3, pp. 452-467.

Boyce, Wesley S., Haim Mano, and John L. Kent (2016). "The influence of collaboration in procurement relationships." *International Journal of Managing Value and Supply Chains*, Vol. 7, No. 3, pp. 1-18.

Boyce, Wesley S. (2016). "Does Truck Driver Health and Wellness Deserve More Attention?" *Journal of Transport and Health*, Vol. 3, No. 1, pp. 124-128.

WORKING PAPERS

Boyce, Wesley S., Mohammad Amir Moradpour, Imane Ghasemian Sahebi. "Assessing the Role of Digital Twins in Enhancing Stakeholder Collaboration and Risk Management in Construction Supply Chains." *Working paper*.

Smith, L. Douglas, Wesley S. Boyce, et al. "Research in International Logistics and Supply Chain Management: Addressing Strategic Issues on Contemporary Foundations." *Working paper*.

Vatterott, Anthony G., Douglas L. Smith, and Wesley S. Boyce. "A mixed multi-methodology for supply chain strategic mix optimization considering the supply chain operations reference." *Working Paper and conference presentation*.

BOOKS AND BOOK CHAPTERS

Nabavi, Majid, Olsen, David L., and Boyce, Wesley S. (2020). *Introduction to Business Analytics*, 2nd edition. Business Expert Press.

Boyce, Wesley (2020). "Supply Chain Relationships: From Conflict to Collaboration." In *Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications*. IGI Global Publishing. Reprinted from original publication in the *Handbook of Research on Global Supply Chain Management*.

Boyce, Wesley (2016). "Supply Chain Relationships: From Conflict to Collaboration." In the *Handbook of Research on Global Supply Chain Management*, edited by Bryan Christiansen. IGI Global Publishing.

REFERREED PROCEEDINGS

Boyce, Wesley S. and Roy, Shaunak (2024). "Fostering Human-Connection within Online Courses." UPCEA Distance Teaching & Learning and Summit for Online Leadership and Administration + Roundtable, Minneapolis, MN. July 22-24, 2024.

Verdine, Brian, and Boyce, Wesley S. (2023). "The 3 Pillars of Successfully Building Active Learning Communities: Autonomy, Competence, and Relatedness." Online Learning Consortium Innovate 2023 Conference, Nashville, TN. April 18-21, 2023.

Smith, L. Douglas, Boyce, Wesley S., and Vatterott, A. (2019). "Measuring Supply-Chain Performance for Strategic Management and Managerial Control." Annual Conference of the Decision Sciences Institute, New Orleans, LA. November 23-25, 2019.

Vatterott, A., Boyce, Wesley S., and L. Douglas Smith (2019). "Measuring Supply-Chain Performance for Strategic Management and Managerial Control." INFORMS Annual Meeting, Seattle, WA. October 20-23, 2019.

Boyce, Wesley (2014). "The Current State of Supply Chain Collaboration: A Purchasing Perspective." Academy of Business Research Fall International Conference, Las Vegas, NV. October 16, 2014.

Boyce, Wesley (2012). "Supply Chain Relationships: Is Collaboration Reality?" Academy of Business Research Spring International Conference, New Orleans, LA. March 14, 2012.

PRESENTATIONS AND REPORTS

Boyce, Wesley S. and Shaunek Roy. “Fostering Human-Connection within Online Courses.” Yellowdig Webinar, September 17, 2024.

Boyce, Wesley S. “BWG x Returnalyze - Returns Policy: Understanding How Your Decisions Can Affect Revenue and Returns Performance.” Invited Webinar Panelist, January 30, 2024.

Boyce, Wesley S. “Trends in Logistics and Supply Chain Management.” Presented to the Bulk Commodities Group at Union Pacific, Omaha, NE, June 8, 2023.

Boyce, Wesley S. Panelist at the Yellowdig Learner Engagement Summit, January 12, 2023.

Boyce, Wesley S. “Forecasting in the Supply Chain: Tools and Best Practices.” Presented at the Institute for Supply Management – Nebraska Professional Development Meeting, January 18, 2018.

Boyce, Wesley S. “Supply Chain Relationships in Procurement: Is Collaboration Reality?” Dissertation Defense, July 15, 2014.

Boyce, Wesley S. “Talk Is Cheap: The Truth About Collaboration.” Presented at the APICS Kansas City Chapter Professional Development Meeting, May 13, 2014.

Boyce, Wesley S. “Supply Chain Relationships: Is Collaboration Reality?” Dissertation Proposal Defense, August 21, 2013.

Womer, Keith, Steve Finkelstein, Kathy Ntalaja, and Wes Boyce (2010). “Skill Gaps: The Ill Prepared Workforce.” A report for the University of Missouri – St. Louis.

REFERREE AND REVIEWER SERVICE

- Pearson OM Sims Advisory Board Member, 2023
- Reviewer for McGraw-Hill Operations Management, Business Statistics, and Business Analytics Learning Materials Development, 2023
- Reviewer for Journals
 - *Transportation Research Part E: Logistics and Transportation Review*, 2021-Present
 - *IEEE Transactions on Systems, Man, and Cybernetics: Systems*, 2021-Present
 - *IEEE Transactions on Big Data*, 2024-Present
 - *International Journal of Productivity Management and Assessment Technologies*, 2015-2017
- Reviewer for Books
 - *Operations Management: Integrating Service, Supply Chain, and Manufacturing Contexts, 1e* (Kendall Hunt Publishing), 2025

-
- *Business Analytics: Communicating with Numbers*, 2e (McGraw-Hill Higher Education), 2025
 - *Business Analytics: A Comprehensive Guide for Modern Enterprises* (Flatworld), 2025
 - *Business Analytics: The First Course in Analytics and Machine Learning v1.0* (Flatworld), 2025
 - *Introduction to Operations and Supply Chain Management*, 6e (Pearson), 2024
 - *Business Analytics*, 1e (zyBooks, A Wiley Brand), 2024
 - *Operations Management: An Integrated Approach*, 8e (John Wiley & Sons), 2023
 - *Operations and Supply Chain Management*, 3e (Cengage), 2022
 - *Supply Chain Logistics Management*, 5e (McGraw-Hill Higher Education), 2021
 - *Operations Management: An Integrated Approach*, 7e (John Wiley & Sons), 2019
 - *Business Statistics* (SAGE Publications), 2019

UNIVERSITY SERVICE

- Director of Master of Science in Supply Chain Management Program, College of Business, University of Nebraska – Lincoln, 2022-Present
- Faculty Search Committee, Member, Supply Chain Management and Analytics, 2024-Present
- Tenaska Business Challenge Case Competition Judge, College of Business, University of Nebraska – Lincoln, 2023-2024
- Teaching and Learning Center Technology Advisory Committee, College of Business, University of Nebraska – Lincoln, 2022-2023
- Winter Break Retention Volunteer, College of Business, University of Nebraska – Lincoln, 2022-2023
- Huskers Shop Faculty Advisor, College of Business, University of Nebraska – Lincoln, 2017-2018
- Curriculum and Assessment Committee, Breech School of Business Administration, Drury University, 2015-2016
- Study Abroad Scholarship Award Committee, Breech School of Business Administration, Drury University, 2016
- IdeaBlitz Mentor, Breech School of Business Administration, Drury University, 2015
- CoxHealth MBA Program Mentor, Breech School of Business Administration, Drury University, 2015
- Logistics Program Coordinator, School of Business, Park University, 2013-2015
- Writing Competency Test Scorer, Park University, 2014-2015
- Educational Technology Advisory Committee, Park University, 2013-2015
- Math Requirements Committee, School of Business, Park University, 2013-2015
- Healthcare Faculty Search Committee, School of Business, Park University, 2013-2014
- MIS Program Review Team, School of Business, Park University, 2014

PROFESSIONAL SERVICE

-
-
- Session Moderator, 66th International Meeting of the Transportation Research Forum, 2025
 - Transportation Research Forum Board Member, Secretary, 2024-Present
 - Council of Supply Chain Management Professionals Kansas City Heartland Chapter Board Member, 2018-Present
 - KC SmartPort Supply Chain Education and Workforce Advisory Board, 2014-2015

MEDIA INTERVIEWS AND APPEARANCES

- 7 best long-distance moving companies 2024, USA Today Homefront, June 10, 2024
- Convenience, Accessibility and Secure Storage: How Smart Locker Systems Can Streamline Company Operations and Enhance Customer Experiences, MarketScale, May 9, 2024
- Expert Guidance on Return Policies, Returnalyze, April 19, 2024
- Biden's Emissions Rule For Trucks Could Crush Small Companies And Jack Up Costs, Truckers And Supply Chain Experts Say, Daily Caller News Foundation, April 1, 2024
- Economic impact to US from Red Sea attacks likely delayed, Straight Arrow News, January 15, 2024
- Enhancing the Life Science Supply Chain Through Lean and Just-in-Time Manufacturing, MarketScale, January 10, 2024
- Enhancing Supply Chain Visibility and Efficiency Through Radio Communications, MarketScale, November 29, 2023
- To Balance Customer Satisfaction And Reduce Try-And-Return Purchases, Retailers Need to Sell Consistent Sizing and Analyse Return Data, MarketScale, October 30, 2023
- Potential UPS Strike Could Mean Supply Chain Disruptions As Severe As COVID-19's, The Big Deal on Marketscale.com, July 19, 2023
- Interview with William Padmore, Nebraska Public Media, November 29, 2022
- Freight Rail Unions and Carriers Running Out of Time to Avoid Strike That Could Cripple National Supply Chain, Nebraska Public Media, August 11, 2022
- Hagen Discovers Best Fit in Nebraska Business Analytics Certificate, College of Business News, January 25, 2022
- Businesses Question Old Inventory Strategies, NTD Business News, November 12, 2021

AWARDS AND HONORS

- Teaching and Learning Center New Teaching Practice Grant (\$500), College of Business, University of Nebraska – Lincoln (2024)
- Teaching and Learning Center Course Review Grant (\$1500), College of Business, University of Nebraska – Lincoln (2023)
- Pre-session Course Proposal Approval (\$5000), College of Business, University of Nebraska - Lincoln (2022, 2023, 2024)
- Yellowdig Community Award (2022)
- Excellence in Teaching Award Nomination, College of Business, University of Nebraska – Lincoln (2017, 2022)

-
- Delta Sigma Pi Outstanding Professor Award, University of Nebraska – Lincoln (2017)
 - J.L. Zwingle Award for Outstanding Faculty Nomination, Park University (2014)
 - Faculty Development Endowment Fund Grant, Park University (2013)
 - Boeing Company Fellowship in Business Administration, University of Missouri – St. Louis (2009)

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

- ASCM – The Association for Supply Chain Management
- Council of Supply Chain Management Professionals
- Institute for Supply Management
- Transportation Research Forum
- Alpha Mu Alpha
- Beta Gamma Sigma
- Phi Eta Sigma