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**WESLEY S. BOYCE**  
Assistant Professor of Practice  
College of Business  
University of Nebraska - Lincoln  
Lincoln, NE 68588  
wboyce@unl.edu

## **EDUCATION**

### **Ph.D. in Business Administration**

University of Missouri – St. Louis

Emphasis: Logistics and Supply Chain Management

Secondary emphasis, including comprehensive exam: Marketing

Dissertation: “Supply Chain Relationships in Procurement: Is Collaboration Reality?”

2014

### **Master of Business Administration**

Missouri State University

Emphasis: Marketing

2008

### **Bachelor of Science**

Missouri State University

Concentration in Administrative Management

2007

## **OTHER EDUCATION**

- Yellowdig Instructor Certification, 2022
- Quality Matters - Applying the Quality Matters Rubric (APPQMR), 2018
- AACSB Curriculum Development for Supply Chain Management Seminar, Fayetteville, Arkansas, 2014
- Logistics Doctoral Symposium, Ames, Iowa, 2014

## **ACADEMIC EXPERIENCE**

### **University of Nebraska – Lincoln, 2017-Present**

- Assistant Professor of Practice, Department of Supply Chain Management and Analytics, College of Business
- Lecturer, Department of Supply Chain Management and Analytics, College of Business

### **University of Iowa, 2016-2017**

- Lecturer, Department of Management Sciences, Tippie College of Business

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**Drury University, 2015-2016**

- Visiting Assistant Professor of Management, Breech School of Business Administration

**Park University, 2013-2015**

- Assistant Professor of Logistics, School of Business

**Rockhurst University, 2012**

- Adjunct Instructor, Helzberg School of Management

**University of Missouri-St. Louis, 2009-2012**

- Instructor, Marketing Department, College of Business Administration
- Teaching Assistant, Logistics and Operations Management Department, College of Business Administration
- Graduate Research Assistant, Logistics and Operations Management Department, College of Business Administration

**PROFESSIONAL EXPERIENCE**

**Wells Fargo Advisors, St. Louis, Missouri, 2008-2009**

- Analysis Consultant, Planning and Process Improvement Department
  - Facilitated and managed conversion related projects between both the A.G. Edwards/Wachovia Securities and Wachovia Securities/Wells Fargo Advisors mergers.

**TEACHING EXPERIENCE**

**University of Nebraska – Lincoln, College of Business**

*Courses Taught:*

- GRBA851: Business Analytics, Graduate (2020-2022)
- SCMA834: Advanced Topics in Lean Supply Chain Management (2022)
- SCMA839: Global Supply Chain Management, Graduate (2020-2022)
- SCMA844: Managing Logistics in the Supply Chain, Graduate (2021-2022)
- SCMA331: Operations and Supply Chain Management, Undergraduate (2018-2022)
- SCMA350: Business Analytics/Information Analysis, Undergraduate (2017-2022)
- SCMA432: Supply Chain Planning and Control Systems, Undergraduate (2019)
- SCMA436: Project Management, Undergraduate (2019)

*Internships and Independent Research Supervision:*

- BSAD395/SCMA395: Professional Internship (2022-2023)

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**University of Iowa, Tippie College of Business**

- MBA8240: Operations and Supply Chain Management, Graduate (2016-2017)
- MSCI9100: Business Analytics, Graduate (2016-2017)
- MSCI3000: Operations Management, Undergraduate (2016-2017)

**Drury University, Breech School of Business**

- MGMT103: Business Foundations, Undergraduate (2015)
- MGMT228: Analytical Methods, Undergraduate (2016)
- MGMT250: Management Information Systems, Undergraduate (2015-2016)
- MGMT340: Project Management, Undergraduate (2015)
- MGMT390: Supply Chain Management, Undergraduate (2016)

**Park University, School of Business**

- MBA674: Quantitative Analysis for Management Decisions, Graduate (2015)
- LG312: Transportation and Distribution Systems, Undergraduate (2014)
- MK369: E-marketing, Undergraduate (2013-2014)
- MK453: Marketing Research and Information Systems, Undergraduate (2013)
- MG371: Management and Organizational Behavior, Undergraduate (2014)
- MG375: Production and Operations Management, Undergraduate (2013)
- MG495: Business Policy, Undergraduate (2014-2015)

**Rockhurst University, Helzberg School of Management**

- BUS2200: Applied Business Statistics, Undergraduate (2012)

**University of Missouri-St. Louis, College of Business Administration**

- MKTG3721: Internet Marketing, Undergraduate (2010-2012)
- MKTG3771: Traffic and Transportation Management, Undergraduate (2012)
- MKTG3790: Internship in Marketing, Undergraduate (2012)
- LOM3320: Introduction to Operations Management (Teaching Assistant), Undergraduate (2010)

**REFEREED JOURNAL PUBLICATIONS**

Smith, L. Douglas, Anthony G. Vatterott, and Wesley S. Boyce (2022). "Measuring Supply-Chain Performance and Related Risks: Insights from Text Analytics for Strategic Management and Managerial Control." *Supply Chain Forum: An International Journal*, Vol. 23, No. 1, DOI: [10.1080/16258312.2021.1964333](https://doi.org/10.1080/16258312.2021.1964333).

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Boyce, Wesley S, Joseph Morris, and Patrick M. Tracy (2021). "COVID-19 and the Changes in Daily Streaming Behavior of Consumers in the United States." *International Journal of Business Analytics*, Vol. 8, No. 3, pp. 26-39.

Boyce, Wesley and Haim Mano (2018). "An inquiry into the supplier selection decision from the business-to-consumer (B2C) perspective." *Journal of Business and Industrial Marketing*, Vol. 33, No. 8, pp. 1221-1230.

Boyce, Wesley S. and Ray Mundy (2017). "Practice or Lip Service: Exploring Collaboration Perspectives in Purchasing." *IMP Journal*, Vol. 11, No. 3, pp. 452-467.

Boyce, Wesley S., Haim Mano, and John L. Kent (2016). "The influence of collaboration in procurement relationships." *International Journal of Managing Value and Supply Chains*, Vol. 7, No. 3, pp. 1-18.

Boyce, Wesley S. (2016). "Does Truck Driver Health and Wellness Deserve More Attention?" *Journal of Transport and Health*, Vol. 3, No. 1, pp. 124-128.

## **WORKING PAPERS**

Boyce, Wesley S., Megan O'Brien, Emerson Cole, and Stephen Meidinger. "Lean Six Sigma Improvement: The Case of a Supplement Manufacturer." *Under first round of review by the International Journal of Quality & Reliability Management (submitted July 2022)*.

Smith, L. Douglas, Wesley Boyce, et al. "Research in International Logistics and Supply Chain Management: Addressing Strategic Issues on Contemporary Foundations." *Working paper*.

Vatterott, Anthony G., Douglas L. Smith, and Wesley S. Boyce. "A mixed multi-methodology for supply chain strategic mix optimization considering the supply chain operations reference." *Working Paper and conference presentation*.

## **BOOKS AND BOOK CHAPTERS**

Nabavi, Majid, Olsen, David L., and Boyce, Wesley S. (2020). *Introduction to Business Analytics*, 2<sup>nd</sup> edition. Business Expert Press.

Boyce, Wesley (2020). "Supply Chain Relationships: From Conflict to Collaboration." In *Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications*. IGI Global Publishing. Reprinted from original publication in the *Handbook of Research on Global Supply Chain Management*.

Boyce, Wesley (2016). "Supply Chain Relationships: From Conflict to Collaboration." In the *Handbook of Research on Global Supply Chain Management*, edited by Bryan Christiansen. IGI Global Publishing.

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## PROCEEDINGS AND REPORTS

Smith, L. Douglas, Boyce, Wesley S., and Vatterott, A. (2019). “Measuring Supply-Chain Performance for Strategic Management and Managerial Control.” Presented by Anthony Vatterott at the 50th Annual Conference of the Decision Sciences Institute, New Orleans, LA. November 23-25, 2019.

Vatterott, A., Boyce, Wesley S., and L. Douglas Smith (2019). “Measuring Supply-Chain Performance for Strategic Management and Managerial Control.” Presented by Anthony Vatterott at the 2019 INFORMS Annual Meeting, Seattle, WA. October 20-23, 2019.

Boyce, Wesley (2014). “The Current State of Supply Chain Collaboration: A Purchasing Perspective.” Presented at the Academy of Business Research Fall International Conference, Las Vegas, NV. October 16, 2014.

Boyce, Wesley (2012). “Supply Chain Relationships: Is Collaboration Reality?” Presented at the Academy of Business Research Spring International Conference, New Orleans, LA. March 14, 2012.

Womer, Keith, Steve Finkelstein, Kathy Ntalaja, and Wes Boyce (2010). “Skill Gaps: The Ill Prepared Workforce.” A report for the University of Missouri – St. Louis.

## PRESENTATIONS

Boyce, Wesley S. Panelist at the Yellowdig Learner Engagement Summit, January 12, 2023.

Boyce, Wesley S. “Forecasting in the Supply Chain: Tools and Best Practices.” Presented at the Institute for Supply Management – Nebraska Professional Development Meeting, January 18, 2018.

Boyce, Wesley S. “Supply Chain Relationships in Procurement: Is Collaboration Reality?” Dissertation Defense, July 15, 2014.

Boyce, Wesley S. “Talk Is Cheap: The Truth About Collaboration.” Presented at the APICS Kansas City Chapter Professional Development Meeting, May 13, 2014.

Boyce, Wesley S. “Supply Chain Relationships: Is Collaboration Reality?” Dissertation Proposal Defense, August 21, 2013.

## REFERREE AND REVIEWER SERVICE

- Reviewer, *Transportation Research Part E: Logistics and Transportation Review*, 2021-Present
- Reviewer, *IEEE Transactions on Systems, Man, and Cybernetics: Systems*, 2021-Present

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- Reviewer for *Operations and Supply Chain Management 3e* (Cengage), 2022
  - Reviewer for *Supply Chain Logistics Management 5e* (McGraw-Hill Education), 2021
  - Reviewer for *Operations Management 7e* (John Wiley & Sons), 2019
  - Reviewer for *Business Statistics* (SAGE Publications), 2019
  - Reviewer, *International Journal of Productivity Management and Assessment Technologies*, 2015-2017

## **UNIVERSITY SERVICE**

- Director of Master of Science in Supply Chain Management Program, College of Business, University of Nebraska – Lincoln, 2022-Present
- Teaching and Learning Center Technology Advisory Committee, College of Business, University of Nebraska – Lincoln, 2022-Present
- Tenaska Business Challenge Case Judge, College of Business, University of Nebraska – Lincoln, 2023
- Winter Break Retention Volunteer, College of Business, University of Nebraska – Lincoln, 2022-2023
- Huskers Shop Faculty Advisor, College of Business, University of Nebraska – Lincoln, 2017-2018
- Curriculum and Assessment Committee, Breech School of Business Administration, Drury University, 2015-2016
- Study Abroad Scholarship Award Committee, Breech School of Business Administration, Drury University, 2016
- IdeaBlitz Mentor, Breech School of Business Administration, Drury University, 2015
- CoxHealth MBA Program Mentor, Breech School of Business Administration, Drury University, 2015
- Logistics Program Coordinator, School of Business, Park University, 2013-2015
- Writing Competency Test Scorer, Park University, 2014-2015
- Educational Technology Advisory Committee, Park University, 2013-2015
- Math Requirements Committee, School of Business, Park University, 2013-2015
- Healthcare Faculty Search Committee, School of Business, Park University, 2013-2014
- MIS Program Review Team, School of Business, Park University, 2014

## **PROFESSIONAL SERVICE**

- Council of Supply Chain Management Professionals Kansas City Heartland Chapter Board Member, 2018-Present
- KC SmartPort Supply Chain Education and Workforce Advisory Board, 2014-2015

## **MEDIA INTERVIEWS AND APPEARANCES**

- Interview with William Padmore, Nebraska Public Media, November 29, 2022

- 
- Nebraska Business Adds Seven New Faculty Members, College of Business News, September 1, 2022
  - Freight Rail Unions and Carriers Running Out of Time to Avoid Strike That Could Cripple National Supply Chain, Nebraska Public Media, August 11, 2022
  - Hagen Discovers Best Fit in Nebraska Business Analytics Certificate, College of Business News, January 25, 2022
  - Businesses Question Old Inventory Strategies, NTD Business News, November 12, 2021

## **AWARDS AND HONORS**

- Teaching and Learning Center Course Review Grant (\$1500), College of Business, University of Nebraska – Lincoln (2023)
- Pre-session Course Proposal Approval (\$5000), College of Business, University of Nebraska - Lincoln (2023)
- Yellowdig Community Award (2022)
- Excellence in Teaching Award Nomination, College of Business, University of Nebraska – Lincoln (2017, 2022)
- Delta Sigma Pi Outstanding Professor Award, University of Nebraska – Lincoln (2017)
- J.L. Zwingle Award for Outstanding Faculty Nomination, Park University (2014)
- Faculty Development Endowment Fund Grant, Park University (2013)
- Boeing Company Fellowship in Business Administration, University of Missouri – St. Louis (2009)

## **PROFESSIONAL AFFILIATIONS AND ACTIVITIES**

- ASCM – The Association for Supply Chain Management
- Council of Supply Chain Management Professionals
- Institute for Supply Management
- Alpha Mu Alpha
- Beta Gamma Sigma
- Phi Eta Sigma