

Ruomeng (Ron) Liu

HLH 425T
730 N. 14th Street, P.O. Box 880405
Lincoln, NE 68588-0405

ruomeng.liu@unl.edu
(914)458-1927
sites.google.com/site/ruomengliu/

Employment

University of Nebraska – Lincoln, College of Business, Lincoln, NE

Assistant Professor of Finance

2018 - Present

Education

Rice University, Jesse H. Jones Graduate School of Business, Houston, TX

Ph.D., M.A. in Finance

2018

Michigan State University, East Lansing, MI

B.A. in Finance

Summa Cum Laude

B.A. in Mathematics

2012

Research Interests

Asset pricing, investments, mutual funds.

Working Papers

Asset Pricing Anomalies and the Low-risk Puzzle presented at the 2019 American Finance Association meeting, University of Nebraska - Lincoln, Norwegian School of Economics (NHH), and Rice University.

- A broad set of characteristic-sorted portfolios tend to hold low-risk and short high-risk stocks.
- The low-risk anomaly is a driving force behind the risk-adjusted returns to such characteristic bets.

Work in Progress

Missing the Winners (with Alan Crane, Kevin Crotty)

Economies of Scale for Corporate Bond Mutual Funds

Publications

Signaling in Over-the-Counter Markets: Benefits and Costs of Trade Disclosure, with Kerry Back and Alberto Teguia, 2020, *Journal of Financial and Quantitative Analysis*, **55** (1), 47-75.

- Transparency leads the market intermediary with private information on asset value to engage in costly signaling.
- Costly signaling lowers transaction spreads and increases trading volume, market liquidity, and investor welfare.

Increasing Risk Aversion, Habits, and Life-Cycle Investing, with Kerry Back and Alberto Teguia, 2019, *Mathematics and Financial Economics*, **13**, 287-302.

- Increasing relative risk-aversion (IRRA) preferences generate more reasonable aversion to large bets given fixed aversion to small bets.
- Investors with IRRA preferences have risky asset allocation decreasing in age.

Teaching

University of Nebraska – Lincoln

- Fixed-income Investments 2019 - present
- Investment Principles 2019

Rice University (TA)

- Core Finance, Prof. James Weston, Full-time MBA 2016
- Applied Finance, Prof. Kevin Crotty, Professional MBA 2015
- Core Finance, Prof. Sebastien Michenaud, Professional MBA 2014

Michigan State University (TA)

- Intro to Investments, Prof. Geoffrey Booth, Undergraduate 2011
- Finite Mathematics and College Algebra, Prof. Jennifer Powers, Undergraduate 2011

Professional Service

Referee: *Journal of Portfolio Management*, *Journal of Empirical Finance*.

Program committee: Financial Management Association Annual Meeting (2020, 2021).

Awards

- Ph.D. fellowship, Rice University 2012-2018
- All University Award: Top senior finance major, Michigan State University 2012
- Financial Markets Institute Scholar, Eli Broad College of Business, MSU 2010-2012
- L.C. Plant Award Scholarship, Department of Mathematics, MSU 2011

Conferences and Presentations

- American Finance Association Meeting, Atlanta, GA – Presentation 2019
- Western Finance Association Meeting, Whistler, BC – Presentation 2017
- Eastern Finance Association Meeting, New Orleans, LA – Presentation and Discussion 2015
- Rice Finance Department, Houston, TX – Presentation 2014, 2016, 2017

Programming Skills

Python, SAS, SQL, Mathematica, L^AT_EX

References

Kerry E. Back (Chair)
J. Howard Creekmore Professor of Finance
Jones School of Business
Rice University
(713) 348-4168
kerry.e.back@rice.edu

Yuhang Xing
Associate Professor of Finance
Jones School of Business
Rice University
(713) 348-4167
yxing@rice.edu

Alexander W. Butler
Professor of Finance
Jones School of Business
Rice University
(713) 348-6341
alex.butler@rice.edu