Xiangjing (Olivia) Chen

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Academic Appointment

University of Nebraska-Lincoln, College of Business	Lincoln, Nebraska
Assistant Professor of Supply Chain Management and Analytics	August 2023 - Present

Education

Arizona State University, W. P. Carey School of Business	Tempe, Arizona
Ph.D. in Supply Chain Management	May 2023
M.S. in Business Analytics	May 2018
University of Minnesota, Carlson School of Management	Twin Cities, Minnesota
B.S. in Finance and Accounting (Double Major)	December 2016
Sichuan University, Wu Yuzhang Honors College	Chengdu, China
B.S. in Economics	June 2016

Research Interests

Online platforms, location-based services, recommender systems

Research

Publication:
1. Wang Y, Yin R, **Chen X**, Webster S (2022) Investment Efforts Under Complementary Sourcing: The Role of Market Risk and Endogenous Pricing. *Manufacturing & Service Operations Management*. **24**(5), 2595-2610.

2. Carter C, Hatton M, Wu C, **Chen X** (2019) Sustainable Supply Chain Management: Continuing Evolution and Future Directions. *International Journal of Physical Distribution & Logistics Management*, **50**(1), 122-146.

Working Paper:
1. Li D, **Chen X**, Ho Y. The Tale of Two Channels: Monetizing Free and Members-Only Contents on a Video-Sharing Platform.
   • Under final preparation for submission to *Management Science*
   • Best Paper Shortlist, *Information Systems Society (ISS) Cluster*, INFORMS, 2023

2. **Chen X**, Ho Y, Mao S. Catch Me If You Can! The Economic Analysis of Geofencing.
   • Major revision (second-round) at *Information Systems Research*
   • Best Paper Runner-Up, *e-Business Cluster*, INFORMS, 2022

3. **Chen X**, Ho Y, Mao S. The Fairy's Magic for Pinocchio's Nose: The Return Policy for Review Manipulation.
   • Major revision at *Information Systems Research*
   • Best Paper Shortlist, *e-Business Cluster*, INFORMS, 2021

4. **Chen X**, Wang Y, Webster S. Pooled Procurement and Subsidy Policy of Health Products for Low- or Middle-Income Countries.
   • Major revision at *Production and Operations Management*

5. **Chen X**, Wang Y, Webster S. Open Slots: An Economic Analysis of Sponsored Listings on E-tailing Platforms.
   • Under final preparation for submission to *Management Science*

Conference Presentations and Invited Talks

1. The Tale of Two Channels: Monetizing Free and Members-Only Contents on a Video-Sharing Platform (with Li D and Ho Y)
   - Invited presentation at *INFORMS Annual Meeting*, Phoenix, AZ, October 2023

2. Catch Me If You Can! The Economic Analysis of Geofencing (with Ho Y and Mao S)
   - *Conference on Information Systems and Technology* (CIST), Indianapolis, IN, October 2022
   - Invited presentation at *INFORMS Annual Meeting*, Indianapolis, IN, October 2022

3. The Fairy's Magic for Pinocchio's Nose: The Return Policy for Review Manipulation (with Ho Y and Mao S)
   - *Workshop on Information Systems Economics* (WISE), Austin, TX, December 2021
   - *Conference on Information Systems and Technology* (CIST), Newport Beach, CA, October 2021
   - Invited presentation at *INFORMS Annual Meeting*, Anaheim, CA, October 2021

4. Open Slots: An Economic Analysis of Sponsored Listings on E-tailing Platforms (with Wang Y and Webster S)
   - *POMS Annual Meeting*, Minneapolis, MN, April 2021
   - Invited presentation at *INFORMS Annual Meeting*, Seattle, WA, October 2019
   - Invited presentation at *POMS Annual Meeting*, Washington, DC, May 2019
   - Invited talk at Sichuan University, Chengdu, Sichuan, China, December 2018

5. Investment Efforts Under Complementary Sourcing: The Role of Market Risk and Endogenous Pricing (with Wang Y, Yin R & Webster S)
   - *POMS Annual Meeting*, Washington, DC, May 2019

Teaching

1. SCMA 350 *Business Analytics/Information Analysis* (Undergraduate Core), UNL
   - Topics: Data Mining, Regression Analysis, Optimization, Tableau, and R
   - Spring 2024, Teaching Evaluation: N/A

2. SCMA 436 *Project Management* (Undergraduate Elective), UNL
   - Topics: Project Management, Microsoft Project
   - Fall 2023, Teaching Evaluation: 4.7/5.0 (Department Average: 4.1/5.0)

3. SCM 315 *Business Decision Models* (Undergraduate Required), ASU
   - Topics: Data Mining, Optimization, Simulation, Tableau, and Analytic Solver
   - Spring 2023, Teaching Evaluation: 6.6/7.0 (Department Average: 6.2/7.0)
   - Fall 2022, Teaching Evaluation: 6.8/7.0 (Department Average: 6.3/7.0)

4. SCM 300 *Global Supply Operations* (Undergraduate Required), ASU
   - Topics: Procurement, Inventory, Operations, Quality, Service, and Logistics
   - Spring 2022, Teaching Evaluation: 4.6/5.0 (Department Average: 4.5/5.0)
   - Spring 2020, Teaching Assistant

5. SCM 518 *Analytical Decision Modeling* (MBA and MSBA Required), ASU
   - Fall 2018, Teaching Assistant

Honors and Awards

1. Best Paper Shortlist for "The Tale of Two Channels: Monetizing Free and Members-Only Contents on a Video-Sharing Platform," *Information Systems Society (ISS) Cluster* at *INFORMS*, 2023
2. Best Paper Runner-Up for "Catch Me If You Can! The Economic Analysis of Geofencing," *e-Business Cluster* at *INFORMS*, 2022
3. Best Paper Shortlist for "The Fairy's Magic for Pinocchio's Nose: The Return Policy for Review Manipulation," *e-Business Cluster* at *INFORMS*, 2021

4. Selected to attend Doctoral Consortium, *POMS*, 2021
5. Undergraduate Dean's Award, University of Minnesota, 2015
6. Maroon Global Excellence Scholarship, University of Minnesota, 2014
7. Undergraduate Dean's Award and Honor Student (Top 3% in the undergraduate program), Sichuan University, 2012-2016

Professional Service

1. Journal Reviewer, *Information Systems Research* (ISR), 2023
2. Session Chair, *INFORMS Annual Meeting, 2023-2024*
3. Journal Reviewer, *Production and Operations Management* (POM), 2022
4. SCM Ph.D. Student Weekly Meeting Organizer, Arizona State University, 2022
5. Conference Reviewer, *International Conference on Information Systems* (ICIS), 2020-2023
6. Journal Reviewer, *International Journal of Physical Distribution & Logistics Management* (IJPDLM), 2020
7. Editor of *ASU Operations Management Review* (AOR), Arizona State University, 2018-2019

Technical Skills

R, Python, Mathematica, Tableau, Analytic Solver, Microsoft Project