

BIYU WU, Ph.D., CISA

School of Accountancy, College of Business, University of Nebraska–Lincoln
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EDUCATION

2015 Ph.D. in Accounting, University of Connecticut
2006 MBA in Finance, University of Connecticut
1999 B.S. in Accounting, Xiamen University

ACADEMIC AND PROFESSIONAL EXPERIENCE

2015-Present University of Nebraska-Lincoln, Assistant Professor of Accounting
2010-2015 University of Connecticut, Instructor, Research and Teaching Assistant
2006-2010 PricewaterhouseCoopers LLP, Hartford, Connecticut, Systems & Process Assurance Auditor
1999-2004 Xiamen State Owned Assets Investment Co., Xiamen, China, Senior Auditor

PROFESSIONAL LICENCES AND CERTIFICATIONS

Certified Information System Auditor (CISA), non-practicing, Connecticut
Chinese Certified Public Accountant, inactive

RESEARCH INTERESTS

Initial public offerings (IPOs), financial reporting quality, securities regulation, and auditing.

TEACHING INTERESTS

Financial accounting, managerial accounting and data analytics.

PEER-REVIEWED PUBLICATIONS

“IPO Price Formation and Analyst Coverage,” with Joseph Weber, Michael Willenborg, and Yanhua Sunny Yang. *Forthcoming, Review of Accounting Studies*.

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4404958.

“The Effect of Significant IPO Firms on Industry Incumbents: Evidence from Tax Outcome Mimicking,” with James Chyz, Erin Henry, and Thomas Omer. *Forthcoming, Management Science*. <https://pubsonline.informs.org/doi/abs/10.1287/mnsc.2022.4573>.

“Do IPOs Bear More Severe Legal Consequences of Accounting Misstatements?” 2022. *Journal of Accounting and Public Policy* 41(3): 106945.

<https://doi.org/10.1016/j.jaccpubpol.2022.106945>.

“Do IPO Firms Misclassify Expenses? Implications for IPO Price Formation and Post-IPO Stock Performance,” with Xiaotao Liu. 2021. *Management Science* 67(7): 4505–4531.

<https://doi.org/10.1287/mnsc.2020.3684>.

“Issuer Operating Performance and IPO Price Formation,” with Michael Willenborg and Yanhua Sunny Yang. 2015. *Journal of Accounting Research* 53 (5): 1109–1149. <https://doi.org/10.1111/1475-679X.12091>.

“Does SOX 404 Have Teeth? Consequences of the Failure to Report Existing Internal Control Weaknesses,” with Sarah Rice and David Weber. 2015. *The Accounting Review* 90 (3): 1169–1200. <https://doi.org/10.2308/accr-50974>.

WORKING PAPERS

“IPO Prospectus Restatements and Tainted Underwriters,” with Wenyi Cai, Xiaotao Liu, and Thomas Omer.

- R&R at *The Accounting Review*

“Multimarket Contact and Earnings Management: Evidence from the Insurance Industry,” with Wenyi Cai, Yijia Lin (Finance), and Jifeng Yu (Management).

“Big 4 Auditors, Litigation Risk, and Disclosure Tone,” with Keith Czerney, Ling Lisic, and Ivy Xiyang Zhang.

“Employee Quality and Firm Value: Evidence from Initial Public Offerings (IPOs),” with John Campbell, Robbie Moon, and Patrick Ryu.

RESEARCH PRESENTATIONS

2022 AAA Annual Meeting

2020 AAA Annual Meeting

2019 AAA Annual Meeting,
Santa Clara University

2018 AAA Annual Meeting,
Bentley University,
Iowa State University,
Temple Accounting Conference

2016 AAA Annual Meeting

2015 Baruch College/CUNY,
Boston University,
Georgetown University,
Louisiana State University,
Northeastern University,
Rutgers University,
University of Connecticut,
University of Nebraska-Lincoln,
Tulane University

2012 AAA Annual Meeting,

AAA Northeast Regional Meeting

CONFERENCE PARTICIPATION

- 2023 AAA FARS Midyear Meeting
- 2022 AAA Annual Meeting,
AAA FARS Midyear Meeting,
CAPANA Annual Conference,
CAR Virtual Event on Unpacking Machine Learning,
Center for Audit Quality (CAQ) Symposium,
FARS & JFR Research Settings Mini-Conference,
JFR Improving Financial Reporting Conference,
MIT Asia Conference in Accounting,
Oklahoma State University Ph.D. Alumni Research Conference,
PCAOB Conference on Auditing and Capital Markets,
SEC Annual Conference on Financial Market Regulation
- 2021 AAA Annual Meeting,
AAA Auditing Midyear Meeting,
AAA FARS Midyear Meeting,
FARS & JFR Research Methods Mini-Conference,
Contemporary Accounting Research Conference,
CAPANA Annual Conference,
Hong Kong Polytechnic University Bridging the GAP Seminar Series: Private
Equity & Entrepreneurship on both sides of the Pacific,
McGill Accounting Research Conference,
MIT Asia Conference in Accounting,
Oklahoma State University Ph.D. Alumni Research Conference,
PCAOB Conference on Auditing and Capital Markets,
Review of Accounting Studies Conference,
SEC Annual Conference on Financial Market Regulation
- 2020 AAA Annual Meeting,
AAA Auditing Midyear Meeting,
AAA FARS Midyear Meeting,
Contemporary Accounting Research Conference,
PCAOB Conference on Auditing and Capital Markets
- 2019 AAA Annual Meeting,
AAA Auditing Midyear Meeting,
AAA FARS Midyear Meeting,
PCAOB Conference on Auditing and Capital Markets
- 2018 AAA Annual Meeting,
AAA Auditing Midyear Meeting,
PCAOB/JAR Conference on Auditing and Capital Markets,
Temple Accounting Conference

- 2017 AAA Annual Meeting,
Oklahoma State University Accounting Research Conference
- 2016 AAA Annual Meeting,
AAA FARS Midyear Meeting,
AAA New Faculty Consortium
- 2014 AAA Annual Meeting,
University of Texas at Austin McCombs Accounting Research Conference
- 2012 AAA Annual Meeting,
AAA Northeast Regional Meeting,
AAA/Deloitte/J. Michael Cook Doctoral Consortium,
AAA FARS Midyear Meeting and Doctoral Consortium

TEACHING EXPERIENCE

University of Nebraska–Lincoln
 ACCT 308 – Cost Accounting
 ACCT 313 – Intermediate Accounting I

University of Connecticut
 ACCT 2101 – Managerial Accounting

INTERNAL SERVICE, UNIVERSITY OF NEBRASKA-LINCOLN

Workshop Committee (2016-Present)
 Ph.D. Conference/Presentation Committee (2019-Present)
 Curriculum Committee – Undergraduate (2019-2022)
 Grade Appeals Committee (2015-2019)
 Professor of Practice Faculty Search Committee (2016-2019)
 Faculty Search Committee (2015-2017)

PROFESSIONAL SERVICE

Invited Reviewer for:
The Accounting Review
Contemporary Accounting Research
Management Science
 Management Science Reproducibility Project
AUDITING: A Journal of Practice & Theory
Accounting Horizons
Journal of Accounting and Public Policy
Journal of Accounting, Auditing and Finance
Journal of Business Finance and Accounting
Journal of International Accounting Research
The International Journal of Accounting
Managerial Auditing Journal
Asia-Pacific Journal of Financial Studies

AAA Annual Meetings
AAA Auditing Midyear Meetings
AAA Financial Accounting and Reporting Section (FARS) Midyear Meetings
CAPANA Research Conference
Hawaii Accounting Research Conference

Conference Discussant for:

AAA Annual Meetings
AAA Auditing Midyear Meeting

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Accounting Association
ISACA (Information Systems Audit and Control Association)

GRANTS, HONORS AND AWARDS

Faculty Research Funds, University of Nebraska-Lincoln (2019, 2020, 2022, 2023)
Distinguished Research Award, University of Nebraska-Lincoln (2017)
Central Plains Research Data Center Proposal Grant, University of Nebraska-Lincoln (2016-2017)
Outstanding Accounting Teaching Assistant Award, University of Connecticut (2014)
Jou Family International Scholarship, University of Connecticut (2014)
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow (2012)
Outstanding Finance MBA, University of Connecticut (2006)

POLICY AND MEDIA MENTIONS

Do IPO Firms Misclassify Expenses? Implications for IPO Price Formation and Post-IPO Stock Performance. Securities and Exchange Commission Final Rule (October 16, 2020), Release No. 33-10876. <https://www.sec.gov/rules/final/2020/33-10876.pdf>

Does SOX 404 Have Teeth? Consequences of the Failure to Report Existing Internal Control Weaknesses. Securities and Exchange Commission Final Rule (March 12, 2020), Release No. 34-88365. <https://www.sec.gov/rules/final/2020/34-88365.pdf>

Barney Frank Bashes Critics of Dodd-Frank, Including Some Democrats. *Market Watch* (July 20, 2015).

Study: Disclosing Internal Control Weaknesses May Backfire. *TheCorporateCounsel.net* (July 20, 2015).

Should Companies Eliminate Audits? *Fortune* (June 18, 2015).

Study Finds SOX 404 May Not be Fulfilling its Purpose. *AccountingWeb* (May 12, 2015).

SOX 404 Failing to Achieve Its Purpose, Says Study. *AccountingToday* (April 29, 2015).

Study: Disclosing Control Weaknesses Does You Few Favors. *Compliance Week* (April 28, 2015).