

Robin Garewal
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Marketing
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Education

MBA, University of Nebraska-Lincoln, 2021.
Major: Finance

Post Graduate Diploma in Business Management (PGDBM), Apeejay School of Management,
2002.
Major: Marketing

B.comm, Guru Nanak Dev University, 2000.
Major: Accounting & Finance

Academic, Government, Military and Professional Positions

Academic

Assistant Professor of Marketing, University of Nebraska-Lincoln, Department of Marketing,
College of Business. (August 2021 - Present).

Professional

Assistant Account Manager, Nelnet Education Services. (November 2017 - June 2018).

Sales Representative, Charter Communications. (June 2017 - October 2017).

Regional Manager North, Next Education India Pvt Ltd. (September 2014 - July 2017).

Strategic Manager K-12, Liquid e-Learning Services. (December 2010 - May 2013).

Strategic Sales Specialist, Almoe Digital Solutions. (December 2009 - December 2010).

Senior Manager Marketing, Designmate India. (November 2008 - November 2009).

Account Manager, Hero Mindmine Pvt Ltd. (August 2006 - October 2008).

Regional Manager, Hughes Communications India. (March 2002 - July 2006).

Licensures and Certifications

Search Committee Certification, University of Nebraska-Lincoln. (October 2021 - October 2023).

Professional Memberships

AICPA Student Affiliate. (2020 - Present).

Society of Financial Econometrics. (2020 - Present).

Primary Programmer, Business Graduate Student Association, University of Nebraska-Lincoln.
(2018 - 2020).

TEACHING

Teaching Experience

University of Nebraska-Lincoln

MRKT 257, Sales Communication, 2 courses.

MRKT 457, Customer Relationship Management and Sales Technologies, 2 courses.

MRKT 458, Sales Force Management, 3 courses.

RESEARCH

Published Intellectual Contributions

Books

Garewal, R. (2021). *Let's Talk About SALES - a tale of a salesman (Kindle Edition)*. Amazon-India.

Presentations Given

Garewal, R., "Qualitative Methods in Finance," Dayananda Sagar Institutions, Bangalore Urban, Karnataka, India. (2020).

Garewal, R., "Retailing and Franchising," JK Business School, Haryana, India. (2020).

Media Contributions

Other

Podcast. Rendezvous with Robin Garewal, in search of true meaning of success. Interviews with everybody and anybody and seek their version on defining success in their words. (2021).

SERVICE

University Service

Committee Member, Faculty Search Committee, Assistant Professor of Practice. (December 2021 - Present).

Member, International Student Advisory Board, University of Nebraska-Lincoln. (2021 - Present).