

Dr. Jennifer A. Davidson

Campus Address:
Nebraska Council on Economic Education
University of Nebraska – Lincoln
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EDUCATION

PhD in Education with a focus in Economic Education, University of Nebraska – Lincoln, 2020.

Dissertation: “Longer-Term Impact and Efficacy of Nebraska’s In-School, Elementary Grades, Savings Programs.”

Masters in Education – Economic Focus from University of Nebraska – Lincoln, 2010.

Master’s Thesis Title: “Economics and International Trade at the Middle School Level.”

Bachelors in Economics from California State University-Bakersfield, 2005.

Minors in Criminal Justice and Pre-Law

EMPLOYMENT

President, Nebraska Council on Economic Education, 2014-present

Associate Professor of Practice in Economics, University of Nebraska – Lincoln, 2022-present

Assistant Professor of Practice in Economics, University of Nebraska – Lincoln, 2014-2022

Director, Programs and Community Development, Nebraska Council on Economic Education,
University of Nebraska-Lincoln, 2008-2014

Adjunct Economics Instructor, Southeast Community College, 2010-2014

Adjunct Economics Instructor, Nebraska Wesleyan University, Spring 2014

TEACHING INTERESTS

Principles of Macroeconomics, Principles of Microeconomics, Economics for Teachers, Special Topics in Economics

COURSES TAUGHT

Essentials of Economics (2014 to present) – face to face and online

Economics of Education, Research in Financial Literacy & Financial Education – Spring 2022

Macroeconomics (2010 to 2013) – face to face, online, and hybrid

Microeconomics (2010 to 2013) – face to face and hybrid

Economics of Health Care – Spring 2014

OTHER RESPONSIBILITIES AND PARTNERSHIPS

- Coordinate and expand Nebraska’s in school savings programs – 57 branches to date
- Coordinate annual events including the Nebraska Economics Challenge, the Nebraska Finance Challenge, and the Nebraska Stock Market Game
- Coordinate and lead annual online component of National Econ Challenges and Finance Challenges; responsible for national online platform for all state councils
- Coordinate and fundraise to support five centers and center directors for economic education located at UNL, UNO, UNK, Wayne State, and Chadron State
- Curriculum and instructional development, consultation for school districts statewide

- Coordinate and conduct workshops for Nebraska school districts and statewide programs
- Coordinate and conduct annual High School Business competitions at locations statewide.
- Lead faculty for UNL's Dream Big Academy 2015-2020

SECURED AND ADMINISTERED GRANTS AND FUNDING

2023	Portal Leasing to other states for online competitions	\$97,577
2023	Stock Market Game Income	\$15,335
2023	Secured general and program donations to NCEE	<u>\$363,568</u>
	Total	\$476,480

2022	Portal Leasing to other states for online competitions	\$71,981
2022	Stock Market Game Income	\$17,703
2022	Secured general and program donations to NCEE	<u>\$290,575</u>
	Total	\$380,259

2021	Portal Leasing to other states for online competitions	\$51,312
2021	Stock Market Game Income	\$7,230
2021	Secured general and program donations to NCEE	<u>\$100,315</u>
	Total	\$158,857

2020	Portal Leasing to other states for online competitions	\$65,562
2020	Stock Market Game Income	\$19,860
2020	LB 269 funding	\$38,221
2020	Secured general and program donations to NCEE	<u>\$222,365</u>
	Total	\$346,008

2019	Portal Leasing to other states for online competitions	\$27,500
2019	Stock Market Game Income	\$5,890
2019	LB 269 funding	\$44,085
2019	Secured general and program donations to NCEE	<u>\$172,939</u>
	Total	\$250,414

PUBLICATIONS

Davidson, J. A., & Walstad, W. B. (2022). Long-term analysis of a savings program in elementary school. *Citizenship, Social and Economics Education, 0(0)*. Published online September 13, 2022.

Nebraska Public Employees Financial Wellness Program, with State Treasurer, John Murante, 2021, <http://nefinancialwellness.unl.edu>

Entrepreneurship in Your Community: Creating Your Own Career, Curriculum Guide for Teachers, with Jamie Wager, Sydney Kobza, Matt Pierson, and Gigi Wolf. UNO Center for Economic

Education, Spring 2021, https://www.unomaha.edu/college-of-business-administration/center-for-economic-education/teacher-resources/entrepreneurship_in_your_community.php

Longer-Term Impact and Efficacy of Nebraska’s In-School, Elementary Grades, Savings Programs.” Dissertation, University of Nebraska Lincoln, August, 2020.
<https://digitalcommons.unl.edu/teachlearnstudent/119/>

Math and the Real World: A High School Curriculum Guide for Teachers, with the National Council for Economic Education, Fall 2014, <https://www.econedlink.org/resources/collection/math-in-the-real-world/>

Elementary Banking: A Guide to Starting a Student Branch in Your Community, with Tammie Fischer and Jamie Wagner, Nebraska Council on Economic Education, 2012, update 2019.

Nebraska Entrepreneurs: A Resource Guide for Teachers, 2nd edition, with Tammie Fischer, Nebraska Council on Economic Education, 2010.

Nebraska and the World: A Resource Guide for Teachers, 2nd edition, with Mary Lynn Reiser, Tammie Fischer, Nebraska Council on Economic Education/NE Department of Economic Development, 2009.

PRESENTATIONS (State and National):

“Econ by the Pint,” for Kearney Young Professionals, October 26, 2023

“Financial Literacy,” for Husker Advantage (athletes), August 23, 2023

“Entrepreneurship Curriculum & Lesson Demo,” at UNK Personal Finance Institute, July 19, 2023

“Functions & Roles of the Fed,” at UNK Personal Finance Institute, July 17, 2023

“College Planning” at UNO Personal Finance Institute, Omaha, June 15, 2023

“Budgeting” at UNO Personal Finance Institute, Omaha, June 12, 2023

“Ethics, Economics, and Social Issues Curriculum Guide,” for Nebraska Association of the Gifted, LaVista, Feb 15, 2023

“Moving Out,” for Husker Advantage (athletes), February 13, 2023

“Personal Finance at the Middle School Level – Content & Resources,” for Grand Island Public Schools, November 21, 2022

“Ethics, Economics, and Social Issues Forthcoming Curriculum Guide,” as part of 3 NE Dept of Ed Business Teacher workshops across the state: Oct 19 (Omaha), Oct 20 (Kearney), Oct 26 (North Platte)

“Escape Room for Econ Challenge State Finals – Nebraska Experience” the 61st annual economic and financial education conference, Chantilly, VA, Sept 29, 2022

“Functions & Roles of the Fed,” at UNK Personal Finance Institute, July 18, 2022

“College Planning” and “Insurance” at UNO Personal Finance Institute, July 13, 2022

“Budgeting” at UNO Personal Finance Institute, Omaha, July 11, 2022

“Increasing Your Financial Wellness,” for Husker athletes, Lincoln, July 5, 2022

“Budgeting!” for area Girl Scouts, Omaha, June 23, 2022

“Behavioral Economics,” at Nebraska Career Education Conference, Kearney, Nebraska, June 8, 2022

- “Case study of the effectiveness of live webinars to teach financial literacy to working adults,” paper presentation at CTREE conference, Chicago, June 3, 2022
- “Costs of Moving Off Campus,” for Husker Advantage (athletes), February 7, 2022
- “Thinking About College” at UNK Business Competition, Kearney, February 3, 2022
- “Econ & FinLit in Nebraska, NCEE Signature Programs,” at Jam the Unicam Nebraska Credit Union Advocacy Conference, February 2, 2022
- “Financial Literacy & You” for Husker Advantage (athletes), virtual, January 31, 2022
- “Investing 101” Stock Market Game teacher professional development, Kearney, Nebraska, Dec 11, 2021
- “Personal Finance & NCEE Resources,” Principal’s Conference, Lincoln, Nebraska, Dec 10, 2021
- “Financial Wellbeing,” for CoB Community, Lincoln, Nebraska, Nov 17, 2021
- “Entrepreneurship in Your Community,” Entrepreneurship Best Practices Summit, York, Nebraska Nov 9, 2021
- “Inflation and Media Literacy,” as part of 6 NE Dept of Ed Business Teacher workshops across the state: Oct 12 (Scottsbluff), Oct 13 (North Platte), Oct 14 (Kearney), Oct 19 (Lincoln), Oct 21 (Norfolk), Oct 27 (LaVista)
- “Guide to providing financial education to public employees and its effectiveness,” research session at the 60th annual economic and financial education conference, virtual, Sept 29, 2021
- In School Savings Program presentation, as part of FDIC’s Using Innovation and Technology to Promote Economic Inclusion and Financial Capability for Nebraska Students conference, August 31, 2021
- “Investing 101” Stock Market Game teacher professional development, Lincoln, Nebraska July 24, 2021
- “All Things Econ,” for Lincoln Public Schools curriculum day, July 12, 2021
- “How to Have Econ Conversations,” for ESU 13 virtual professional development, June 16, 2021
- “Government and the Economy,” Nebraska Career Education Conference, Kearney, Nebraska, June 8, 2021
- Longer-Term Impact and Efficacy of Nebraska’s In-School Elementary Grades Savings Programs, at CTREE (Conference on Teaching and Research in Economic Education), June 4, 2021
- In School Savings Program presentation, as part of FDIC’s Encouraging Economic Inclusion and Mobility for all Nebraska Families conference, April 14, 2021
- “Government and the Economy,” online teacher professional development session, 03/10/21
- “Making FinLit Cool” for Association for Financial Coaching and Planning Education, 11/19/2020
- “Costs of College” presentation to 4 high school classrooms, 11/12 and 11/13/2020
- “The Serious Savings Gap Between the Sexes,” at State Financial Officers Foundation Conference, Orlando, FL, 09/30/2020
- “In School Savings Programs: A Way to Reach the Unbanked,” for FDIC Iowa High School Economic Inclusion Webinar, 09/02/2020
- “Unemployment,” online teacher professional development session, 04/17/2020
- “Resources for Teaching Economics and Personal Finance Online” for BMIT Bytes teacher series, 04/03/2020
- “Macroeconomic Policy in the News,” online teacher professional development session, 03/30/2020

- “Stock Market Game and Finance Challenge How To’s” at NDE’s BMIT workshop, Kearney, Nebraska, 10/16/2019
- “The Fed & Monetary Policy,” for Omaha Public Schools, Omaha, NE 09/20/2019
- “Stock Market Game and Finance Challenge How To’s” at NDE’s BMIT workshop, Omaha, Nebraska, 09/13/2019
- “In School Savings Programs-Lasting Effects?” research presentation at 58th Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- “Innovative Programs to Drive Revenue and Impact” at 58th Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- National Personal Finance Challenge session facilitator at 58th Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- National Economics Challenge session facilitator at 58th Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- “Insurance Explained: Demystifying a Complicated Topic,” at Nebraska Career Education Conference, Kearney, NE, 06/06/2019
- In School Savings Program panel moderator, at Nebraska Bankers Association annual conference, LaVista, NE, 05/02/2019
- Financial Literacy Networking Summit, Lincoln, NE, 03/11/2019
- “Navigating the National Economics Challenge,” national webinar for teachers for Council on Economic Education, 02/26/2019
- “Math & Economics: Connections for Life,” at Nebraska Association for the Gifted Conference, Omaha, NE, 02/22/2019
- “Personal Finance You Can Take to the Bank,” budgeting session for UNO Center for Economic Education, Omaha, NE, 01/12/2019
- National Personal Finance Challenge session facilitator at 57th Annual Economic and Financial Literacy Conference, Atlanta, GA, October 2018
- National Economics Challenge session facilitator at 57th Annual Economic and Financial Literacy Conference, Atlanta, GA, October 2018
- “Integrating Financial Education in Your After School Programming” at NE Dept of Ed 21st Century Learning Conference for Program Leaders, Omaha, NE, September 27, 2018
- “Integrating Financial Education in Your After School Programming” at NE Dept of Ed 21st Century Learning After School Conference, La Vista, NE, September 28, 2018
- “Upping Your Econ and Finance Game” at Nebraska Career Education Conference, Kearney, Nebraska, June 7, 2018
- Press Conference on Survey of Nebraska Schools with Senator Hilgers, NE Dept of Education, and Nebraska Bankers Association – 05/04/2018
- Press Conference with State Treasure Stenberg, Dean Farrell, and Wells Fargo to announce 2018 National Personal Finance Challenge – 02/22/2018
- “Economics of Health Care,” UNL’s Path to Success Conference, Lincoln, Nebraska, November 20, 2017
- “Rationing in Cuba” at Econ Day 2017, Lincoln, Nebraska, October 18, 2017
- “Funding the Future Rocks Financial Literacy,” presentation at 56th annual economic and financial literacy conference, Brooklyn, NY, Oct. 6, 2017

- Story Time with Uncle Jed's Barber Shop and Financial Fun activity presentation at Francie & Finch Bookshop, Lincoln, Nebraska, August 26, 2017
- Coordinated and presented at Teach the Teachers Initiative with AIER, Omaha, Nebraska, July 11-13, 2017
- "Economics of Sports," UNO/Union Pacific Teacher Summer Seminar Series, Omaha, Nebraska, June 14 & 15, 2017
- "Financial Understanding NOW" Nebraska Career Education Conference, Kearney, Nebraska, June 7, 2017
- "Raising Your Econ and Finance IQ" Nebraska Career Education Conference, Kearney, Nebraska, June 6, 2017
- Guest speaker at Thayer Central Intermediate School In School Savings Program 10 Year Anniversary Celebration, Hebron, Nebraska, April 26, 2017
- "Personal Finance Budgeting and Issues," Lunch and Learn Speaker at SCC Milford, March 8, 2017
- "NEC: Preparing for the National Economics Challenge: Online and In Person," national webinar for teachers, Jan. 9, 2017
- "How to Create a Personal Budget," Bennett Martin Library, Lincoln, Nebraska, January 19, 2017
- "NEC: Conducting an Economics Challenge: Online and In Person," national webinar for Council for Economic Education affiliates, Jan. 9, 2016
- NCEE Overview presentation as part of NDE's BMIT workshop, Grand Island, Nebraska, Oct 26, 2016
- NCEE Overview presentation as part of NDE's BMIT workshop, North Platte, Nebraska, Oct 19, 2016
- NCEE Overview presentation as part of NDE's BMIT workshop, Scottsbluff, Nebraska, Oct 18, 2016
- NCEE Overview presentation as part of NDE's BMIT workshop, Norfolk, Nebraska, Oct 12, 2016
- "Using Systems of Equations with Supply and Demand Applications," presentation at 55th annual economic and financial literacy conference, Phoenix, Arizona, Oct. 7, 2016
- "Implementing the Online Economics Challenge in Your State," presentation at 55th annual economic and financial literacy conference, Phoenix, Arizona, Oct. 6, 2016
- "Germany and other International Travel Opportunities for Social Studies Teachers," Dr. Johnson's Social Studies Methods Class, UNL, Lincoln, Nebraska, September 20, 2016
- "Where do Wages Come From," presentation at Economics of the Election: Issues & Resources, UNO/Union Pacific Teacher Summer Seminar Series, June 15, 2016
- "New Resources for Teaching High School Economics," Nebraska Career Education Conference, June 8, 2016
- "Econ and Finance Fun!" Nebraska Career Education Conference, June 7, 2016
- "Econ Essentials for the Business and Social Studies Classroom," in partnership with the FDIC, Kearney, Nebraska, April 23, 2016
- "Financial Wellness," presentation at American Association of Family and Consumer Sciences Nebraska Affiliate Conference, Kearney, Nebraska, April 15, 2016
- "Trade-O Rama!" presentation at FBLA State Leadership Conference, Omaha, Nebraska, April 8, 2016
- "Economic Resources for Teaching Econ," presentation at ESU 6, Milford, Nebraska, February 16, 2016

- “Active Strategies for Teaching Economics,” Lincoln, Nebraska, January 15, 2016
- “National Economics Challenge,” presentation at 54th annual economic and financial literacy conference, St. Petersburg, Florida, Oct. 8, 2015
- “Implementation and Research on Nebraska’s In School Savings Program,” poster session at 54th annual economic and financial literacy conference, St. Petersburg, Florida, Oct. 9, 2015
- “Virtual Economics 4.5,” presentation at ESU 11 Fall Conference, Holdrege, Nebraska, Oct. 5, 2015
- NCEE Overview presentation to Fremont Kiwanis Club, Fremont, Nebraska, June 25, 2015
- High School Economics Curriculum Demo, Nebraska Career Education Conference, Kearney, Nebraska, June 3, 2015
- “Credit Reports and Car Shopper App,” presented to Lincoln Libraries Teen Advisory Council, Lincoln, Nebraska, April 20, 2015
- “In School Savings Program,” presented at National Business Educators Association, Chicago, Illinois, April 2015
- “Who Wants to be A Millionaire?” Financial Literacy talk with State Treasurer Don Stenberg at Nebraska City High School, Feb. 10, 2015
- Financial Literacy Talk with State Treasurer Don Stenberg at Wood River High School, Feb. 11, 2015
- “NEC: Teachers Participating in the Economics Challenge ONLINE,” webinar for Council for Economic Education, Jan. 14, 2015
- “Running the Challenge ONLINE,” webinar for Council for Economic Education, Jan. 14, 2015
- “Property Rights Matter,” presentation for UNL’s College Access Day, Nov. 19, 2014
- “Economics of Health Care,” presented at Council for Economic Education’s 53rd annual Economic and Financial Literacy conference, Dallas, Texas, October 2014
- “Differentiating in the Economics Classroom,” teacher professional development day-long seminar, Chadron State College, September 27, 2014
- “Economics of Health Care,” presented at Union Pacific/UNO Center for Economic Education Summer Seminar for Teachers, June 2014
- “Social Studies & Business: New Best Friends,” presented at the Nebraska Career Education Annual Conference, June 2014, Kearney, NE
- “Economics and Trade,” University of Nebraska-Lincoln, Big Red Stars Event, April, 2014
- “Economics Standards, Content, and Pedagogy,” teacher in-service professional development half-day seminar for David City Public Schools, March 17, 2014
- “Economics Standards, Content, and Pedagogy,” teacher in-service professional development day-long seminar for ESU 7, February 25, 2014, Columbus, NE
- “Economics and Math: Connections for Life,” presented at the Nebraska Association for the Gifted Annual Conference, Feb. 2014, Omaha, NE
- “Economics Standards, Content, and Pedagogy,” teacher in-serve professional development day long seminar for ESU 2, February 19, 2014, Fremont, NE
- “Teaching Economics and Financial Literacy Using Children’s Literature,” “ Family Consumer Science Teaching Conference, Chadron State College, February 14, 2014
- “K-12 Financial Literacy in Nebraska,” panelist for Nebraska Investment Finance Authority, January 21, 2014, Omaha, NE

“Political Economics,” Hastings College pre-service teacher workshop on UNL campus, January 15, 2014

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED

UNL Non Profit Institute: Strategic Communication and Resource Development, Fall 2023
 UNL Teaching and Learning Symposium: Emerging Pedagogies, November 17, 2023
 UNL Non Profit Institute: Financial Management Basics for the Non Profit Professional, Fall 2023
 Women in Banking Conference, Nebraska Bankers Association, October 17, 2023
 Chase Spitfire: Strategic Communication Training Program, Sept 19, 2023
 UNL Non Profit Institute: Strategic Leadership for Nonprofit Organizations, Fall 2023
 Economic Study Tour to Ottawa, Canada with Georgia Council on Economic Education, June 25-27, 2023
 Economic Demise of the Soviet Union, 8 week online course, Foundation for Teaching Economics, May 30 – July 22, 2023
 Nebraska Bankers Association Annual Convention Conference, La Vista, May 4 & 5, 2023
 National Association of Economic Educators Annual Conference, St. Louis, March 2 & 3, 2023
 Economic Views of MLK, Foundation for Economic Education webinar, Jan 12, 2023
 Professor’s Conference, St. Louis Fed, November 3 & 4, 2022
 MacMillian EconEd Conference, Washington, DC, September 30 – October 1, 2022
 61st Annual Economic and Financial Literacy Conference, Chantilly, VA, September 29 & 30, 2022
 Conference on Teaching and Research in Economic Education, Chicago, June 3-5, 2022
 England Clark Conference, Lincoln, UNL, April 8, 2022
 National Association of Economic Educators Annual Conference, virtual, March 3 & 4, 2022
 Professor’s Conference (virtual), St. Louis Fed, November 4 & 5, 2021
 Demystifying Cryptocurrency, Nebraska Bankers Association, November 3, 2021
 Fall Conference, National Association of Economic Educators, October 29, 2021
 Constructive Critique: Being a Good Discussant, October 28, 2021
 CoB Diversity and Inclusion Certificate Program, October 1 & 22, 2021
 60th Annual Economic and Financial Literacy Conference, Virtual, September 29 & 30, 2021
 Conversation with the Fed Chair: A Virtual Town Hall Meeting, August 17, 2021
 National Association of Economic Educators Annual Conference, virtual, June 10 & 11, 2021
 Inclusive Teaching: Student Panel, CoB Teaching and Learning Center, March 26, 2021
 Inclusive Teaching Discussion, CoB Teaching and Learning Center, April 9, 2021
 Economists on the Economy-Four Fed Presidents, Feb 3, 2021
 Women in Banking Virtual Conference, 10/21 and 10/22/2020
 UNL’s Social Engagement Teaching Fellows Group, 2020
 National Association of Economic Educators Annual Conference, Jacksonville, FL, February 2020
 Evening at the Fed: Bitcoin and Digital Currency, Omaha, NE, 02/12/2020
 IRA Essentials Training, Nebraska Bankers Association, Lincoln, NE 02/10/2020
 2019 Bank Investment, Funding and Economic Outlook Conference, Lincoln, NE 11/06/2019
 58th Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
 Advanced Placement Economics Conference, St. Louis, MO, July, 2019
 Conference on Teaching and Research in Economic Education, Saint Louis, MO, May 2019
 Economic Forum with Esther George, La Vista, NE, 05/09/2019

Summer Institute for Online Teaching, May 8 – June 12, 2019
 Evening at the Fed – Town Hall with Jerome Powell, Omaha, NE, February 6, 2019
 National Association of Economic Educators Annual Conference, Denver, CO, February 2019
 57th Annual Economic and Financial Literacy Conference, Atlanta, GA, October 2018
 National Discussion Around Financial Literacy/Next Gen Personal Finance, Nashville, TN, April 2019
 Evening at the Fed - A Conversation with the Chairman, Omaha, NE, February 6, 2018
 National Association of Economic Educators Annual Conference, Los Angeles, CA, February 2018
 56th Annual Economic and Financial Literacy Conference, Brooklyn, NY, October 2017
 Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, September, 2017
 National Association of Economic Educators Annual Conference, Little Rock, AR, February 2017
 Evening at the Fed, Federal Reserve Bank of Kansas City, Omaha Branch, January 12, 2017
 55th Annual Economic and Financial Literacy Conference, Phoenix, Arizona, October 2016
 Economic Forum, Federal Reserve Bank of Kansas City, York, Nebraska, April 7, 2016
 National Association of Economic Educators Annual Conference, Atlanta, Georgia, March 2016
 National Council for the Social Studies Annual Conference, New Orleans, Louisiana, Nov. 2015
 Evening at the Fed, Federal Reserve Bank of Kansas City, Omaha Branch, Nov. 2015
 Executive Education Faculty Development Workshop, October 23, 2015
 Personal Finance Institute, Norfolk, Nebraska, July 2015
 Economic Educators Boot Camp, Kearney, Nebraska, June 24, 2015
 Berkshire Hathaway Shareholders Meeting, Omaha, Nebraska, May 2, 2015
 Perspectives From and on the Federal Reserve System, Washington D.C., April 2015
 Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, March. 2015
 National Association of Economic Educators, San Antonio, Feb. 2015
 Evening at the Fed, Nov. 2014
 Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, Nov. 2014
 Nebraska Business Educators Conference, Nov. 2014
 Economics of Disasters, October, 2014
 New York Stock Exchange Teacher Workshop, July, 2014
 Economics for Leaders, July 2014
 National Association of Economic Educators, Philadelphia, Feb. 2014

MEDIA APPEARANCES

Wallet Hub Article, [Rental Car Insurance](#), November 2023
 KLKN, Channel 8 interview, In School Savings Programs, Sept 15, 2023
 KLKN, Channel 8 interview, Budgeting and garage sales, June 8, 2023
 Wallet Hub Article, [College Students and Credit Cards](#), February 2023
 Fremont Tribune, Rock bank teaching about financial literacy, September 21, 2022
 Wahoo Newspaper, Rock bank to visit Cedar Bluffs, September 7, 2022
 KOLN, First at Four television interview (Financial Literacy Month), Lincoln, Nebraska, April 4, 2022
 Financial Literacy Month Press Briefing with Governor Ricketts, March 24, 2022
 Drive Time Live Radio Sioux City, Economic Education Month, October 20, 2021
 Channel 4 Hastings TV, Economic Education Month, October 14, 2021

KRVN 880 Rural Radio, Economic Education Month, October 19, 2021
HR News Magazine Article, Fostering Financial Wellness for Employees, July 2021
KHAS Platte River Radio interview, Nebraska Financial Wellness Webinars Program, March 17, 2021
Smart Woman Smart Money Magazine Article, The Serious Savings Gap Between the Sexes, October 2020
NPR, Marketwatch, Upper Midwest, Great Plains states have fared best in SBA emergency loan program, interview with Justin Ho, 04/23/2020
KOLN, First at Four television interview (IRAs), Lincoln, Nebraska, February 14, 2020
KOLN, First at Four television interview, Lincoln, Nebraska, December 17, 2019
NET Nebraska Public Radio Interview, Nebraska Schools Tackle Financial Literacy, December 3, 2019
KOLN, First at Four television interview, Lincoln, Nebraska, November 27, 2019
KOLN, First at Four television interview, Lincoln, Nebraska, May 20, 2019
KOLN, First at Four television interview, Lincoln, Nebraska, April 29, 2019
KOLN, First at Four television interview, Lincoln, Nebraska, April 15, 2019
KOLN, Holiday budgeting and spending interview at Hawks Hall, Lincoln, Nebraska, December 19, 2018
KOLN, First at Four television interview, Lincoln, Nebraska, December 17, 2018
KOLN, First at Four television interview, Lincoln, Nebraska, November 19, 2018
KOLN, Mom's Everyday, Tuesday money spot, two tapings, December 14, 2017
KOLN, First News Nebraska television interview, Holiday Tipping, Lincoln, Nebraska, December 12, 2017
KOLN, Mom's Everyday, Tuesday money spot, two tapings, December 7, 2017
KOLN, First News Nebraska television interview, Holiday Budgeting, Lincoln, Nebraska, November 20, 2017
KFRX, Financial Literacy ROCKS! Interview with Matt and Lindsey, Lincoln, Nebraska, September 18, 2017
KFOR, Financial Literacy Concerts with GOODING Interview, Lincoln, Nebraska, March 28, 2017
KOLN, First at Four television interview, Lincoln, Nebraska, March 13, 2017
KOLN, First at Four television interview, Lincoln, Nebraska, Dec 15, 2016
KOLN, First at Four television interview, Lincoln, Nebraska, Dec 5, 2016
KOLN, First at Four television interview, Lincoln, Nebraska, Nov 2, 2016
KOLN, Mom's Everyday, Tuesday money spot, three tapings, October 27, 2016
KOLN, First at Four television interview, Lincoln, Nebraska, Oct 3, 2016
KOLN, First at Four television interview, Lincoln, Nebraska, Sept 12, 2016
KOLN, First at Four television interview, Lincoln, Nebraska, Aug 22, 2016
KOLN, Mom's Everyday, Tuesday money spot, two tapings, January 21, 2016
KFOR, Money Smart Week Radio Interview, Lincoln, Nebraska, Nov. 3, 2015
KLKN, Excellence in Education Interview, Lincoln, Nebraska, Oct 29, 2015
KOLN, First at Four television interview, Lincoln, Nebraska Oct 28, 2015
Grey Television Network, Mom's Everyday National Filming, 16 episodes for fall 2015, Colorado Springs, Colorado, June 2015
KOLN, Mom's Everyday, Tuesday money spot, two tapings, May 14, 2015

KOLN, First at Four television interview, Lincoln, April 30, 2015
KOLN, Mom's Everyday, Tuesday money spot, two tapings, April 9, 2015
KOLN, First at Four television interview, Lincoln, March 18, 2015
KHGI-TV, television interview with State Treasurer Don Stenberg, Kearney News Station, Feb. 11, 2015
KOLN, Mom's Everyday, Tuesday money spot, two tapings, Dec. 4, 2014
KOLN, Mom's Everyday, holiday episode taping, Oct. 3, 2014

PROFESSIONAL SERVICE

CoB Scholarship, Honors & Awards Committee, 2023-2026
UNL Parking Appeals Committee, 2023-2026
Serve on CoB Societal Impact Working Group, spring 2023
Chair and Outside Reviewer for UNK Center for Economic Education APR, 2023
Peer Reviewer, National Endowment for Financial Education Assessment, 2023
Consult on Nebraska standards review process, Feb 23, 2023
Testify at State Legislature hearings re: LB710, bill to exclude credit unions from in school savings programs, March 21, 2023
Conduct Job Interviews for Take Charge classes at Lincoln North Star High School, March 31, 2023
National Association of Economic Educators Awards Committee, 2022-present
National Association of Economic Educators Conference Committee, 2020-present
Council for Economic Education - Network Advisory Committee, 2018-2023
Council for Economic Education Board Member, 2020-2023
FBLA State Leadership Conference, Economics Exam Reviewer, November 2022
FBLA State Leadership Conference, Securities and Investments Exam Reviewer, November 2022
Present Economics major and careers to Cedar Bluffs middle school class, Cedar Bluffs, October 11, 2022
Present Economics major and careers to Milford middle school classes, 2 periods, Milford, October 5, 2022
Organize and present at CoB's first Middle School Intro to Business Day, May 5, 2022
Judge at FBLA State Conference: Job Interview and Electronic Career Portfolio, April 10 & 11, 2022
Chair Job Interview and Client Services events at Professional Business Leaders State Leadership Conference, Kearney, NE April 10, 2022
Organize Econ Majors Event Careers/Internships Event with Nebraska Banking Industry, March 25, 2022
English Language Arts Endorsement Revision Ad Hoc Committee - 2022
Organize Econ Majors Event Careers/Internships Event with Federal Reserve, October 22, 2021
Nebraska Career & Technical Education and Business, Marketing, & Management Futuring Panel, April 27, 2021
Judge at FBLA State Conference: Job Interview, April 12, 2021
Chair session at Professional Business Leaders State Conference, April 11, 2021
Judge FBLA International Business projects, March 2021

Testify at State Legislature hearings re: LB 327 and LB 452, bills requiring personal finance education for graduation, February 1, 2021

Treasurer, Beacon Community Church, 2020-2021

Supervisory Committee Chair, First Lincoln Federal Credit Union, 2020-2021

Jump\$tart Education Committee, 2020-2021

Judge FBLA Emerging Business Issues projects, March 2020

PBL (Professional Business Leaders), Faculty Advisor, 2020 - present

Social Science Teaching Endorsement Revision Ad Hoc Group Participant, March 2, 2020

Funding the Future, Elected Board Vice President, 2020-2021

National Association of Economic Educators

- Past President, 2021
- President, 2020
- President-elect, 2019
- Treasurer, 2017-2018
- Council Representative, 2016-2019
- Chair, Professional Development Committee, 2014-2016

UNL's Academic Standing Committee – August 2019 – August 2026

Economics Department Undergraduate Committee – August 2019 - 2022

Invited to present and participate in LR141 financial literacy interim study of the state of financial literacy in Nebraska, 10/15/2019

Represent College of Business and present at Future Husker University, July 19, 2019

Testify at State Board of Education Meeting re: draft social studies standards, May 3, 2019

Judge at FBLA State Conference: Electronic Career Portfolios and Job Interview, April 5, 2019

Present to UNL's Economics Club, Survey of Nebraska Schools and more, March 27, 2019

Testify at State Legislature hearings re: LB 265 and LB 379, bills effecting Nebraska's payday lending industry, March 12, 2019

Judge FBLA Emerging Business Issues projects, March, 2019

Participate in NE Dept of Education Visioning, January 16, 2019

Council for Economic Education Network Advisory Committee, 2018 - 2021

Chair Social Studies Economics Standards writing team, 2018-2019

Testify at State Board of Education Meeting re: new business programs of study and standards, December 7, 2018

Sponsor and provide 2018 Personal Finance Institute for 26 teachers, July 10-12, 2018

Represent Economics Dept/Major at College of Arts & Science tabling event, Sept. 11, 2018

Participate in NE Dept of Education Business Program of Study and Course standards writing, June – Aug 2018

Judge at FBLA State Conference: Electronic Career Portfolios and Job Interview, April 6, 2018

Consult for Wahoo Public School for their 2018 Economic course content and pacing, April 11, 2018

Consulted for Lincoln Public Schools for their 2018 economics course revision, textbook selection, and final exam selection Feb. 2, 2018

Redesign curriculum for Funding the Future financial literacy concerts, Feb. 2018

Testify at State Legislature hearing re: LB1094, personal finance state mandates literature review, Feb. 6, 2018

Judge FBLA Emerging Business Issues projects, March, 2018
 Coordinate Updating and Rewriting of ten PBL exams for the American Business Competition, Fall 2017
 Judge for Lincoln High Take Charge interview fair competition November 3, 2017
 Present to BUS 444 Class, Money Management and Budgeting Activity, November 1 2017
 Host Nebraska State Business Education Conference, October 28, 2017
 Take A Parent to Lunch Volunteer, 3 sessions, Summer 2017
 Participate in Nebraska Department of Education's Strategic Plan for Social Studies, May, 2017
 FBLA State Leadership Conference, Economics Exam Reviewer, September 2017
 Judge for FBLA job interview competition at State Leadership Conference, April 7, 2017
 Coordinate and judge FBLA Emerging Business Issues competition, March 2017
 Participate in Department of Education Social Studies Summit, February 14 & 15, 2017
 Represent Economics Department and table at UNL's Math Day, Nov. 17, 2016
 Participate in Futuring Panel for Nebraska Department of Education's Career Education Course Work for Finance Cluster, Nov 16, 2016
 Represent Economics Department at Econ Day 2016, present activity on productivity, Nov 9, 2016
 FBLA State Leadership Conference, Economics Exam Reviewer, September 2016
 Coordinate and lead econ/social studies Virtual Tour of the Capitol lesson writing project with the Nebraska Department of Education, 10 lessons, summer, 2016
 Judge for FBLA job interview competition at State Leadership Conference, April 8, 2016
 Present to BUS 444 Class, Money Management and Budgeting Activity, April 1 2016
 Coordinate and judge FBLA Emerging Business Issues competition, March 2016
 Judge FBLA Chapter Reports Project, March, 15, 2016
 Lead Nebraska Council on Economic Education in the National Council re-affiliation process, 2016
 Testify at State Legislature hearing re: LB 269, payday lender fees and regulations, Feb. 9, 2016
 Federal Reserve Bank of Kansas City Economic Education Advisory Council, 2015-2017
 Judge High School Beige Book Competition at The Career Academy, Dec. 7 & 9, 2015
 Represent Economics Department at Econ Day 2015, present activity on market structures, Dec. 3, 2015
 Represent Economics Department and table at UNL's Math Day, Nov. 19, 2015
 Present to BUS 444 Class, Money Management and Budgeting Activity, Nov. 6, 2015
 Coordinate judging and judge FBLA business ethics competition entries, March 2015
 Lead Money Matters 4 week Sunday School Class, First Evangelical Covenant Church, Jan. – March, 2015
 Funding the Future Advisory Committee, 2015-2018
 Represent Economics Department at Econ Day 2014, present activity on collusion and oligopolies, Dec., 2014
 Chair, Convocations Committee, University of Nebraska-Lincoln, August 2017-August 2018
 Convocations Committee, University of Nebraska-Lincoln, August 2015 – August 2018
 Represent Economics Department and table at UNL's Math Day, Nov. 2014
 English/Language Arts Instructional Tool Writing Team, Economics Content, July 2014
 FBLA Advisory Council, 2014-2020
 FBLA State Leadership Conference, Economics Exam Reviewer, August 2014
 Financial Secretary, First Evangelical Covenant Church, 2015-2017

Chair, Stewardship Committee, First Evangelical Covenant Church, 2011-2014

PROFESSIONAL MEMBERSHIPS

Foundation for Teaching Economics Professional Teachers Association
National Association of Economic Educators
Nebraska State Council for the Social Studies
Nebraska State Business Education Association
National Business Education Association

ACHIEVEMENTS AND AWARDS

Outstanding Service Award, NETForce (Nebraska Entrepreneurship Task Force, 2023
Nebraska Department of Banking & Finance Challenge Coin, October 11, 2023
Curriculum Silver Award for Entrepreneurship in Your Community: Creating your Own Career,
National Association of Economic Educators, 2021
Abbejean Kehler Technology Award, National Association of Economic Educators, 2021
Outstanding Business Partnership, Nebraska Department of Education for Career and Technical
Education, 2021
Awarded Council of the Year, National Council on Economic Education, 2019
Recognized as Woman of Character, Courage, and Commitment, UNL Women's Center, 2019
Certificate of Recognition for Contributions to Students, UNL Parents Associations, 2019
Nebraska Bankers Association Faculty Fellow, 2018-present
Nominated, Excellence in Teaching Award, 2018
Nominated, Excellence in Teaching Award, 2017
National Business Person of the Year, Nebraska FBLA, 2017
Rising Star Award, Council for Economic Education and National Association of Economic
Educators, 2016
Certificate of Recognition for Contributions to Students, UNL Parents Associations, 2015
Named the outstanding graduating senior in economics, 2005
Licensed Private Investigator, License Number PI 21388

BIOGRAPHY

Dr. Jennifer A. Davidson

President, Nebraska Council on Economic Education

Associate Professor of Practice in Economics

University of Nebraska-Lincoln

A dynamic advocate for economic and education, Jennifer Davidson is President of the Nebraska Council on Economic Education and an Associate Professor of Practice in Economics at the University of Nebraska-Lincoln. Jennifer develops economic and financial literacy programming and curriculum, conducts community outreach, fosters strategic partnerships and is an ambassador for economic education within Nebraska and nationwide. Dr. Davidson is a dynamic lecturer and presenter. She is recognized for her activity-based teaching style, cutting-edge online mentoring, and warm personality. She is an in-demand speaker who works with businesses, churches, volunteer groups, schools, and associations to present economic and personal finance concepts in new ways that are accessible to both professional and general audiences.

Strengths Finder: Achiever, Maximizer, Focus, Harmony, and Competition

The Nebraska Council on Economic Education is a non-profit organization housed in the College of Business at the University of Nebraska – Lincoln. The mission of the Council is to act as a catalyst and lead a statewide initiative to advance economic and financial literacy.