

## Curriculum Vitae

### Dr. Jennifer A. Davidson

Associate Professor of Practice in Economics  
President, Nebraska Council on Economic Education  
Department of Economics | Hawks Hall 201H  
University of Nebraska-Lincoln (UNL)  
Email: jdavidson2@unl.edu  
Phone: 402.472.2333 (work)

#### EDUCATION

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**Ph.D.** in Education with a specialization in Economics Teaching, Curriculum, and Learning, University of Nebraska-Lincoln, 2020

Dissertation: "Longer-Term Impact and Efficacy of Nebraska's In-School, Elementary Grades, Savings Programs."

**M.Ed.** with an Economic focus on Teaching, Learning, and Teacher Education, University of Nebraska-Lincoln, 2010.

Master's Thesis Title: "Economics and International Trade at the Middle School Level."

**B.A.** Economics from California State University-Bakersfield, 2005.

Minors in Criminal Justice and Pre-Law

#### EMPLOYMENT

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Associate Professor of Practice in Economics, University of Nebraska-Lincoln, 2022-present

President, Nebraska Council on Economic Education, 2014-present

Assistant Professor of Practice in Economics, University of Nebraska – Lincoln, 2014-2022

Director, Programs and Community Development, Nebraska Council on Economic Education, University of Nebraska-Lincoln, 2008-2014

Adjunct Economics Instructor, Southeast Community College, 2010-2014

Adjunct Economics Instructor, Nebraska Wesleyan University, Spring 2014

#### COURSES TAUGHT

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Econ 200 Essentials of Economics (2014 to present) – face to face and online

Econ 853 Economics of Education, Research in Financial Literacy & Education – Spring 2022

Econ 954 Economics of Education, Research in Economic Literacy & Education – Fall 2018

Macroeconomics (2010 to 2014) – face to face, online, and hybrid

Microeconomics (2010 to 2014) – face to face and hybrid

Economics of Health Care – Spring 2014

#### ACHIEVEMENTS AND AWARDS

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Named an Admiral in the Great Navy of the State of Nebraska by Nebraska Governor Jim Pillen, April 4, 2024

Curriculum Silver Award for Ethics, Economics, and Social Issues, National Association of Economic Educators, 2024

Outstanding Service Award, NETForce (Nebraska Entrepreneurship Task Force, 2023)

Nebraska Department of Banking & Finance Challenge Coin, October 11, 2023  
 Curriculum Silver Award for Entrepreneurship in Your Community: Creating your Own Career,  
 National Association of Economic Educators, 2021  
 Abbejean Kehler Technology Award, National Association of Economic Educators, 2021  
 Outstanding Business Partnership, Nebraska Department of Education for Career and Technical  
 Education, 2021  
 Awarded Council of the Year, National Council on Economic Education, 2019  
 Recognized as Woman of Character, Courage, and Commitment, UNL Women's Center, 2019  
 Certificate of Recognition for Contributions to Students, UNL Parents Associations, 2015, 2019  
 Nebraska Bankers Association Faculty Fellow, 2018-present  
 Nominated, UNL Excellence in Teaching Award, 2017, 2018  
 National Business Person of the Year, Nebraska FBLA, 2017  
 Rising Star Award, Council for Economic Education and National Association of Economic  
 Educators, 2016  
 Named the outstanding graduating senior in economics, 2005  
 Licensed Private Investigator, License Number PI 21388

### **PEER REVIEWED PUBLICATIONS**

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Wagner, J., & Davidson, J. (2024). Effectiveness of Live Webinars to Teach Financial Literacy: A Case Study Among Public Employees. *Journal of Financial Counseling and Planning*, Volume 35(3), 419-433.

Davidson, J. A., & Walstad, W. B. (2022). Long-term analysis of a savings program in elementary school. *Citizenship, Social and Economics Education*, 21(3), 172-184.

*Ethics, Economics, and Social Issues, Curriculum Guide for Teachers*, (Editor) with Jamie Wagner, Matt Pierson, Chris Cannon, John Kruggel, and Chandler Jordan. Council for Economic Education, 2023, <https://econedlink.org/resources/collection/ethics/>

*Entrepreneurship in Your Community: Creating Your Own Career, Curriculum Guide for Teachers*, (Editor and author) with Jamie Wager, Sydney Kobza, Matt Pierson, and Gigi Wolf. UNO Center for Economic Education, Spring 2021, [https://www.unomaha.edu/college-of-business-administration/center-for-economic-education/teacher-resources/entrepreneurship\\_in\\_your\\_community.php](https://www.unomaha.edu/college-of-business-administration/center-for-economic-education/teacher-resources/entrepreneurship_in_your_community.php)

Longer-Term Impact and Efficacy of Nebraska's In-School, Elementary Grades, Savings Programs." Dissertation, University of Nebraska Lincoln, August, 2020.  
<https://digitalcommons.unl.edu/teachlearnstudent/119/>

Using Systems of Equations with Supply and Demand Application, National Council for Economic Education, published Fall 2014, Updated 2022.  
<https://econedlink.org/resources/using-systems-of-equations-with-supply-and-demand-application/>

Inflation and Unemployment: Is There a Correlation?, National Council for Economic Education, published fall 2014, updated 2022. <https://econedlink.org/resources/inflation-and-unemployment-is-there-a-correlation/>

### **OTHER PUBLICATIONS**

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*Nebraska Public Employees Financial Wellness Program, with State Treasurer, John Murante, 2021, <http://nefinancialwellness.unl.edu>*

*Elementary Banking: A Guide to Starting a Student Branch in Your Community, with Tammie Fischer and Jamie Wagner, Nebraska Council on Economic Education, 2012, update 2019, update 2024.*

*Nebraska and the World: A Resource Guide for Teachers, 2<sup>nd</sup> edition, with Mary Lynn Reiser, Tammie Fischer, Nebraska Council on Economic Education/NE Department of Economic Development, 2009.*

### **OTHER RESPONSIBILITIES AND PARTNERSHIPS**

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- Coordinate and expand Nebraska's in school savings programs – 70 branches to date
- Coordinate annual events including the Nebraska Economics Challenge, the Nebraska Finance Challenge, and the Nebraska Stock Market Game
- Coordinate and lead annual online component of National Econ Challenges and Finance Challenges; responsible for national online platform for all state councils
- Coordinate and fundraise to support five centers and center directors for economic education located at UNL, UNO, UNK, Wayne State, and Chadron State
- Curriculum and instructional development, consultation for school districts statewide
- Coordinate and conduct workshops for Nebraska school districts and statewide programs
- Coordinate and conduct annual High School Business competitions at locations statewide.

### **SECURED AND ADMINISTERED GRANTS AND FUNDING (Last 5 years)**

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2024	Portal Leasing to other states for online competitions	\$78,800
2024	Stock Market Game Income	\$13,367
2024	Secured general and program donations to NCEE	<u>\$220,993</u>
	<b>Total</b>	<b>\$313,160</b>
2023	Portal Leasing to other states for online competitions	\$97,577
2023	Stock Market Game Income	\$15,335
2023	Secured general and program donations to NCEE	<u>\$363,568</u>
	<b>Total</b>	<b>\$476,480</b>
2022	Portal Leasing to other states for online competitions	\$71,981
2022	Stock Market Game Income	\$17,703

2022	Secured general and program donations to NCEE	<u>\$290,575</u>
	<b>Total</b>	<b>\$380,259</b>
2021	Portal Leasing to other states for online competitions	\$51,312
2021	Stock Market Game Income	\$7,230
2021	Secured general and program donations to NCEE	<u>\$100,315</u>
	<b>Total</b>	<b>\$158,857</b>
2020	Portal Leasing to other states for online competitions	\$65,562
2020	Stock Market Game Income	\$19,860
2020	LB 269 funding	\$38,221
2020	Secured general and program donations to NCEE	<u>\$222,365</u>
	<b>Total</b>	<b>\$346,008</b>

## **DEPARTMENT, COLLEGE, AND UNIVERSITY INVOLVEMENT**

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### **Department of Economics**

Economics Department Undergraduate Committee: 2019 – 2022; 2024 – 2027  
 Coordinate and host Exploring Careers in Economics Lunch and Learn student event, October 15, 2024  
 Econ Department, Proctor PhD Exams, May 28, 2024  
 Organize and Host Women in Economics Symposium Federal Reserve Student Watch Party, April 4, 2024  
 Economics Department Faculty Search Committees  
 December 2021 – March 2022 (Lindsay Tillinghast)  
 December 2023 - March 2024 (Shatil Anaholy)  
 Organize Econ Majors Event Careers/Internships Event with Nebraska Banking Industry, March 25, 2022  
 Present Economics major and careers to Cedar Bluffs middle school class, Cedar Bluffs, October 11, 2022  
 Present Economics major and careers to Milford middle school classes, 2 periods, Milford, October 5, 2022  
 Organize and host Econ Majors Event Careers/Internships Event with Federal Reserve, October 22, 2021  
 Present to UNL's Economics Club, Survey of Nebraska Schools and more, March 27, 2019  
 Represent Economics Dept/Major at College of Arts & Science tabling event, Sept. 11, 2018  
 Represent Economics Department and table at UNL's Math Day: 2014, 2015, 2016

### **College of Business**

CoB Scholarship, Honors & Awards Committee, 2023-2026  
 BSAD 333: Back-Up Interviewer (and called to assist in place of no show), September 30, 2024  
 Judge College of Business Tenaska Business Challenge Submissions, February 6, 2024

Student Conduct & Community Standards Program Review, College Representatives Team, January 2024

Serve on CoB Societal Impact Working Group, spring 2023

Lead faculty for CoB Dream Big Academy 2015-2020

Organize and present at CoB's first Middle School Intro to Business Day, May 5, 2022

"Financial Wellbeing," for CoB Community, Lincoln, Nebraska, Nov 17, 2021

Represent College of Business and present at Future Husker University, July 19, 2019

Take A Parent to Lunch Volunteer, 3 sessions, Summer 2017

Present to BUS 444 Class, Money Management and Budgeting Activity, November 1 2017

Present to BUS 444 Class, Money Management and Budgeting Activity, April 1 2016

Present to BUS 444 Class, Money Management and Budgeting Activity, Nov. 6, 2015

### **University of Nebraska**

UNL Parking Appeals Committee, 2023-2026

UNL's Academic Standing Committee – August 2019 – August 2026

College of Education: Serve on Pflanz PhD Committee and service as dissertation reader, 2021-2025

Financial Session provided for UNL Athletes – March 18, 2024

"Financial Literacy," for Husker Advantage (athletes), August 23, 2023

"Moving Out," for Husker Advantage (athletes), February 13, 2023

"Increasing Your Financial Wellness," for Husker athletes, Lincoln, July 5, 2022

"Costs of Moving Off Campus," for Husker Advantage (athletes), February 7, 2022

"Financial Literacy & You" for Husker Advantage (athletes), virtual, January 31, 2022

Chair and Outside Reviewer for UNK Center for Economic Education April 2023

Chair, Convocations Committee, University of Nebraska-Lincoln, August 2017-August 2018

Convocations Committee, University of Nebraska-Lincoln, August 2015 – August 2018

## **PROFESSIONAL SERVICE**

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### **National Association of Economic Educators (NAEE), Member 2020 – present**

Executive Committee Positions: Past President 2027, President 2026 (first person to be elected twice), President-Elect 2025; Past President 2021, President 2020, President-Elect 2019; Council Representative 2016-2019, Treasurer 2017-2018

Awards Committee, 2022-present

Conference Committee, 2020-present

Chair, Professional Development Committee, 2014-2016

### **Council for Economic Education**

Network Advisory Committee, 2018-2023

Board Member, 2020-2023

### **Future Business Leaders of America (FBLA)**

FBLA State Leadership Conference, Economics Exam Reviewer, 2014, 2016, 2017, 2022,

FBLA State Leadership Conference, Securities and Investments Exam Reviewer, Nov 2022

FBLA State Leadership Conference Judge: Job Interview, 2016, 2017, 2018, 2019, 2021, 2022

FBLA State Leadership Conference Judge: Electronic Career Portfolio, 2018, 2019, 2022  
FBLA State Leadership Conference Judge: Client Services, 2022  
FBLA State Leadership Conference Judge: International Business, 2021  
FBLA State Leadership Conference Judge: Emerging Business Issues, 2016, 2017, 2018, 2019, 2020  
FBLA State Leadership Conference Judge, Chapter Reports Project, 2016  
FBLA State Leadership Conference Judge, business ethics competition, March 2015

### **Nebraska Department of Education**

Consult on Nebraska standards review process, Feb 23, 2023  
English Language Arts Endorsement Revision Ad Hoc Committee - 2022  
Nebraska Career & Technical Education and Business, Marketing, & Management Futuring Panel, April 27, 2021  
Social Science Teaching Endorsement Revision Ad Hoc Group Participant, March 2, 2020  
Testify at State Board of Education Meeting re: draft social studies standards, May 3, 2019  
Visioning Panel Participant, January 16, 2019  
Chair Social Studies Economics Standards writing team, 2018-2019  
Testify at State Board of Education Meeting re: new business programs of study and standards, December 7, 2018  
Business Program of Study and Course standards writing, June – Aug 2018  
Strategic Plan for Social Studies Participant, May, 2017  
Social Studies Summit Participant, February 14 & 15, 2017  
Futuring Panel Participant for Career Education Course Work, Finance Cluster, Nov, 2016  
English/Language Arts Instructional Tool Writing Team, Economics Content, July 2014

### **National Endowment for Financial Education**

Peer Reviewer, Four White Paper Series on Financial Education Requirements: Teacher Training, Evaluation, Partnerships and Collaboration, Curriculum and Resources, November 2024  
Peer Reviewer, National Endowment for Financial Education, National Financial Literacy Assessment, 2023

NIFA Panelist: Progress with the Nebraska Financial Literacy Act, April 17, 2024  
Testify at State Legislature hearings re: LB710, bill to exclude credit unions from in school savings programs, March 21, 2023  
Conduct Job Interviews for Take Charge classes at Lincoln North Star High School, March 31, 2023  
PBL (Professional Business Leaders), Faculty Advisor, 2020 - 2023  
Testify at State Legislature hearings re: LB 327 and LB 452, bills requiring personal finance education for graduation, February 1, 2021  
JumpStart Education Committee, 2020-2021  
Funding the Future, Elected Board Vice President, 2020-2021; Advisory Committee, 2015-present  
Invited to present and participate in LR141 financial literacy interim study of the state of financial literacy in Nebraska, 10/15/2019

Testify at State Legislature hearings re: LB 265 and LB 379, bills effecting Nebraska's payday lending industry, March 12, 2019  
Consult for Wahoo Public Schools, Economic course content and pacing, April, 2018  
Consult for Lincoln Public Schools, Economics course revision, textbook selection, and final exam selection February, 2018  
Redesign curriculum for Funding the Future financial literacy concerts, Feb. 2018  
Testify at State Legislature hearing re: LB1094, personal finance state mandates literature review, Feb. 6, 2018  
Coordinate Updating and Rewriting of ten PBL exams for the American Business Competition, Fall 2017  
Judge for Lincoln High Take Charge interview fair competition November 3, 2017  
Host Nebraska State Business Education Conference, October 28, 2017  
Coordinate and lead econ/social studies Virtual Tour of the Capitol lesson-writing project with the Nebraska Department of Education, 10 lessons, summer, 2016  
Testify at State Legislature hearing re: LB 269, payday lender fees and regulations, Feb. 9, 2016  
Federal Reserve Bank of Kansas City Economic Education Advisory Council, 2015-2017  
Judge High School Beige Book Competition at The Career Academy, Dec. 7 & 9, 2015

#### **OTHER SERVICE**

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Treasurer, Beacon Community Church, 2020-2021  
Supervisory Committee Chair, First Lincoln Federal Credit Union, 2020-2021  
Financial Secretary, First Evangelical Covenant Church, 2015-2017  
Chair, Stewardship Committee, First Evangelical Covenant Church, 2011-2014  
Lead Money Matters 4 week Sunday School Class, First Evangelical Covenant Church, Jan. – March, 2015

#### **MEDIA APPEARANCES**

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KOLN, First at Four Interview, [Holiday Shopping](#), December 2024  
Wallet Hub Article, [Personal Loans With and Without Origination Fees](#), November 2024  
KOLN, Pure Nebraska Interview, [In School Savings Programs](#), November 2024  
Wallet Hub Article, [Best Student Checking Accounts](#), June 2024  
KIOS (NPR Affiliate) Interview, [Economic and Financial Literacy One Student At a Time](#), May 13, 2024  
Wallet Hub Article, [Prepaid Cards](#), January 2024  
Wallet Hub Article, [Rental Car Insurance](#), November 2023  
KLKN, Channel 8 interview, In School Savings Programs, Sept 15, 2023  
KLKN, Channel 8 interview, Budgeting and garage sales, June 8, 2023  
Wallet Hub Article, [College Students and Credit Cards](#), February 2023  
Fremont Tribune, Rock band teaching about financial literacy, September 21, 2022  
Wahoo Newspaper, Rock bank to visit Cedar Bluffs, September 7, 2022  
KOLN, First at Four television interview (Financial Literacy Month), Lincoln, Nebraska, April 4, 2022  
Financial Literacy Month Press Briefing with Governor Ricketts, March 24, 2022

Drive Time Live Radio Sioux City, Economic Education Month, October 20, 2021  
Channel 4 Hastings TV, Economic Education Month, October 14, 2021  
KRVN 880 Rural Radio, Economic Education Month, October 19, 2021  
HR News Magazine Article, Fostering Financial Wellness for Employees, July 2021  
KHAS Platte River Radio interview, Nebraska Financial Wellness Webinars Program, March 17, 2021  
Smart Woman Smart Money Magazine Article, The Serious Savings Gap Between the Sexes, October 2020  
NPR, Marketwatch, Upper Midwest, Great Plains states have fared best in SBA emergency loan program, interview with Justin Ho, 04/23/2020  
KOLN, First at Four television interview (IRAs), Lincoln, Nebraska, February 14, 2020  
KOLN, First at Four television interview, Lincoln, Nebraska, December 17, 2019  
NET Nebraska Public Radio Interview, Nebraska Schools Tackle Financial Literacy, December 3, 2019  
KOLN, First at Four television interview, Lincoln, Nebraska, November 27, 2019  
KOLN, First at Four television interview, Lincoln, Nebraska, May 20, 2019  
KOLN, First at Four television interview, Lincoln, Nebraska, April 29, 2019  
KOLN, First at Four television interview, Lincoln, Nebraska, April 15, 2019  
KOLN, Holiday budgeting and spending interview at Hawks Hall, Lincoln, Nebraska, December 19, 2018  
KOLN, First at Four television interview, Lincoln, Nebraska, December 17, 2018  
KOLN, First at Four television interview, Lincoln, Nebraska, November 19, 2018  
KOLN, Mom's Everyday, Tuesday money spot, two tapings, December 14, 2017  
KOLN, First News Nebraska television interview, Holiday Tipping, Lincoln, Nebraska, December 12, 2017  
KOLN, Mom's Everyday, Tuesday money spot, two tapings, December 7, 2017  
KOLN, First News Nebraska television interview, Holiday Budgeting, Lincoln, Nebraska, November 20, 2017  
KFRX, Financial Literacy ROCKS! Interview with Matt and Lindsey, Lincoln, Nebraska, September 18, 2017  
KFOR, Financial Literacy Concerts with GOODING Interview, Lincoln, Nebraska, March 28, 2017  
KOLN, First at Four television interview, Lincoln, Nebraska, March 13, 2017  
KOLN, First at Four television interview, Lincoln, Nebraska, Dec 15, 2016  
KOLN, First at Four television interview, Lincoln, Nebraska, Dec 5, 2016  
KOLN, First at Four television interview, Lincoln, Nebraska, Nov 2, 2016  
KOLN, Mom's Everyday, Tuesday money spot, three tapings, October 27, 2016  
KOLN, First at Four television interview, Lincoln, Nebraska, Oct 3, 2016  
KOLN, First at Four television interview, Lincoln, Nebraska, Sept 12, 2016  
KOLN, First at Four television interview, Lincoln, Nebraska, Aug 22, 2016  
KOLN, Mom's Everyday, Tuesday money spot, two tapings, January 21, 2016  
KFOR, Money Smart Week Radio Interview, Lincoln, Nebraska, Nov. 3, 2015  
KLKN, Excellence in Education Interview, Lincoln, Nebraska, Oct 29, 2015  
KOLN, First at Four television interview, Lincoln, Nebraska Oct 28, 2015  
Grey Television Network, Mom's Everyday National Filming, 16 episodes for fall 2015, Colorado Springs, Colorado, June 2015



KOLN, Mom's Everyday, Tuesday money spot, two tapings, May 14, 2015  
 KOLN, First at Four television interview, Lincoln, April 30, 2015  
 KOLN, Mom's Everyday, Tuesday money spot, two tapings, April 9, 2015  
 KOLN, First at Four television interview, Lincoln, March 18, 2015  
 KHGI-TV, television interview with State Treasurer Don Stenberg, Kearney News Station, Feb. 11, 2015  
 KOLN, Mom's Everyday, Tuesday money spot, two tapings, Dec. 4, 2014  
 KOLN, Mom's Everyday, holiday episode taping, Oct. 3, 2014

### **CONFERENCE PAPER PRESENTATIONS AND PARTICIPATION**

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#### Conference on Teaching and Research in Economic Education (CTREE)

- Case study of the effectiveness of live webinars to teach financial literacy to working adults, Chicago, June 3, 2022
- Longer-Term Impact and Efficacy of Nebraska's In-School Elementary Grades Savings Programs, Portland, Oregon, June 4, 2021

#### National Association of Economic Educators (NAEE)

- Building Relationships with Researchers and Practitioners, Panelist, Atlanta, GA, March 8, 2024

#### Council for Economic Education (CEE)

- Escape Room for Econ Challenge State Finals – Nebraska Experience at the 61<sup>st</sup> annual economic and financial education conference, Chantilly, VA, Sept 29, 2022
- Guide to providing financial education to public employees and its effectiveness, research session at the 60<sup>th</sup> annual economic and financial education conference, virtual, Sept 29, 2021
- "In School Savings Programs-Lasting Effects?" research presentation at 58<sup>th</sup> Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- "Innovative Programs to Drive Revenue and Impact" at 58<sup>th</sup> Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- National Personal Finance Challenge session facilitator at 58<sup>th</sup> Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- National Economics Challenge session facilitator at 58<sup>th</sup> Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019
- National Personal Finance Challenge session facilitator at 57<sup>th</sup> Annual Economic and Financial Literacy Conference, Atlanta, GA, October 2018
- National Economics Challenge session facilitator at 57<sup>th</sup> Annual Economic and Financial Literacy Conference, Atlanta, GA, October 2018
- Funding the Future Rocks Financial Literacy, presentation at 56<sup>th</sup> annual economic and financial literacy conference, Brooklyn, NY, Oct. 6, 2017
- "Using Systems of Equations with Supply and Demand Applications," presentation at 55<sup>th</sup> annual economic and financial literacy conference, Phoenix, Arizona, Oct. 7, 2016

- “Implementing the Online Economics Challenge in Your State,” presentation at 55<sup>th</sup> annual economic and financial literacy conference, Phoenix, Arizona, Oct. 6, 2016
- National Economics Challenge, presentation at 54<sup>th</sup> annual economic and financial literacy conference, St. Petersburg, Florida, Oct. 8, 2015
- Implementation and Research on Nebraska’s In School Savings Program, poster session at 54<sup>th</sup> annual economic and financial literacy conference, St. Petersburg, Florida, Oct. 9, 2015
- “Economics of Health Care,” presented at Council for Economic Education’s 53<sup>rd</sup> annual Economic and Financial Literacy conference, Dallas, Texas, October 2014

### **ECONOMIC EDUCATION WORKSHOPS, PROGRAMS, AND PRESENTATIONS (State and National):**

Financial Education session for AmeriCorps Members, Omaha, Nebraska, October 22, 2024

What is Economics? For FBLA Fall Leadership Conference, Fremont, Nebraska, September 25, 2024

“Market Structures and Your Business” for the York Chamber of Commerce, July 30, 2024

“Entrepreneurship & You,” at Valentine High School It’s Your Life Conference, May 6, 2024

Financial Education session for AmeriCorps Members, March 21, 2024

Econ Play in the Classroom, UNL Playposium, March 14, 2024

York Leadership, Legislative Day Speaker, February 21, 2024

“Financial Wellness for Junior League,” February 12, 2024

“Econ by the Pint,” for Kearney Young Professionals, October 26, 2023

“Entrepreneurship Curriculum & Lesson Demo,” at UNK Personal Finance Institute, July 19, 2023

“Functions & Roles of the Fed,” at UNK Personal Finance Institute, July 17, 2023

“College Planning” at UNO Personal Finance Institute, Omaha, June 15, 2023

“Budgeting” at UNO Personal Finance Institute, Omaha, June 12, 2023

“Ethics, Economics, and Social Issues Curriculum Guide,” for Nebraska Association of the Gifted, LaVista, Feb 15, 2023

“Personal Finance at the Middle School Level – Content & Resources,” for Grand Island Public Schools, November 21, 2022

“Ethics, Economics, and Social Issues Forthcoming Curriculum Guide,” as part of 3 NE Dept of Ed Business Teacher workshops across the state: Oct 19 (Omaha), Oct 20 (Kearney), Oct 26 (North Platte)

“Functions & Roles of the Fed,” at UNK Personal Finance Institute, July 18, 2022

“College Planning” and “Insurance” at UNO Personal Finance Institute, July 13, 2022

“Budgeting” at UNO Personal Finance Institute, Omaha, July 11, 2022

“Budgeting!” for area Girl Scouts, Omaha, June 23, 2022

“Behavioral Economics,” at Nebraska Career Education Conference, Kearney, Nebraska, June 8, 2022

“Thinking About College” at UNK Business Competition, Kearney, February 3, 2022

“Econ & FinLit in Nebraska, NCEE Signature Programs,” at Jam the Unicam Nebraska Credit Union Advocacy Conference, February 2, 2022

“Investing 101” Stock Market Game teacher professional development, Kearney, Nebraska, Dec 11, 2021

“Personal Finance & NCEE Resources,” Principal’s Conference, Lincoln, Nebraska, Dec 10, 2021

- “Entrepreneurship in Your Community,” Entrepreneurship Best Practices Summit, York, Nebraska  
Nov 9, 2021
- “Inflation and Media Literacy,” as part of 6 NE Dept of Ed Business Teacher workshops across the  
state: Oct 12 (Scottsbluff), Oct 13 (North Platte), Oct 14 (Kearney), Oct 19 (Lincoln), Oct  
21 (Norfolk), Oct 27 (LaVista)
- In School Savings Program presentation, as part of FDIC’s Using Innovation and Technology to  
Promote Economic Inclusion and Financial Capability for Nebraska Students conference,  
August 31, 2021
- “Investing 101” Stock Market Game teacher professional development, Lincoln, Nebraska July  
24, 2021
- “All Things Econ,” for Lincoln Public Schools curriculum day, July 12, 2021
- “How to Have Econ Conversations,” for ESU 13 virtual professional development, June 16, 2021
- “Government and the Economy,” Nebraska Career Education Conference, Kearney, Nebraska,  
June 8, 2021
- In School Savings Program presentation, as part of FDIC’s Encouraging Economic Inclusion and  
Mobility for all Nebraska Families conference, April 14, 2021
- “Government and the Economy,” online teacher professional development session, 03/10/21
- “Making FinLit Cool” for Association for Financial Coaching and Planning Education, 11/19/2020
- “Costs of College” presentation to 4 high school classrooms, 11/12 and 11/13/2020
- “The Serious Savings Gap Between the Sexes,” at State Financial Officers Foundation Conference,  
Orlando, FL, 09/30/2020
- “In School Savings Programs: A Way to Reach the Unbanked,” for FDIC Iowa High School  
Economic Inclusion Webinar, 09/02/2020
- “Unemployment,” online teacher professional development session, 04/17/2020
- “Resources for Teaching Economics and Personal Finance Online” for BMIT Bytes teacher series,  
04/03/2020
- “Macroeconomic Policy in the News,” online teacher professional development session,  
03/30/2020
- “Stock Market Game and Finance Challenge How To’s” at NDE’s BMIT workshop, Kearney,  
Nebraska, 10/16/2019
- “The Fed & Monetary Policy,” for Omaha Public Schools, Omaha, NE 09/20/2019
- “Stock Market Game and Finance Challenge How To’s” at NDE’s BMIT workshop, Omaha,  
Nebraska, 09/13/2019
- “Insurance Explained: Demystifying a Complicated Topic,” at Nebraska Career Education  
Conference, Kearney, NE, 06/06/2019
- In School Savings Program panel moderator, at Nebraska Bankers Association annual conference,  
LaVista, NE, 05/02/2019
- Financial Literacy Networking Summit, Lincoln, NE, 03/11/2019
- “Navigating the National Economics Challenge,” national webinar for teachers for Council on  
Economic Education, 02/26/2019
- “Math & Economics: Connections for Life,” at Nebraska Association for the Gifted Conference,  
Omaha, NE, 02/22/2019
- “Personal Finance You Can Take to the Bank,” budgeting session for UNO Center for Economic  
Education, Omaha, NE, 01/12/2019

- “Integrating Financial Education in Your After School Programming” at NE Dept of Ed 21<sup>st</sup> Century Learning Conference for Program Leaders, Omaha, NE, September 27, 2018
- “Integrating Financial Education in Your After School Programming” at NE Dept of Ed 21<sup>st</sup> Century Learning After School Conference, La Vista, NE, September 28, 2018
- “Upping Your Econ and Finance Game” at Nebraska Career Education Conference, Kearney, Nebraska, June 7, 2018
- Press Conference on Survey of Nebraska Schools with Senator Hilgers, NE Dept of Education, and Nebraska Bankers Association – 05/04/2018
- Press Conference with State Treasurer Stenberg, Dean Farrell, and Wells Fargo to announce 2018 National Personal Finance Challenge – 02/22/2018
- “Economics of Health Care,” UNL’s Path to Success Conference, Lincoln, Nebraska, November 20, 2017
- “Rationing in Cuba” at Econ Day 2017, Lincoln, Nebraska, October 18, 2017
- Story Time with Uncle Jed’s Barber Shop and Financial Fun activity presentation at Francie & Finch Bookshop, Lincoln, Nebraska, August 26, 2017
- Coordinated and presented at Teach the Teachers Initiative with AIER, Omaha, Nebraska, July 11-13, 2017
- “Economics of Sports,” UNO/Union Pacific Teacher Summer Seminar Series, Omaha, Nebraska, June 14 & 15, 2017
- “Financial Understanding NOW” Nebraska Career Education Conference, Kearney, Nebraska, June 7, 2017
- “Raising Your Econ and Finance IQ” Nebraska Career Education Conference, Kearney, Nebraska, June 6, 2017
- Guest speaker at Thayer Central Intermediate School In School Savings Program 10 Year Anniversary Celebration, Hebron, Nebraska, April 26, 2017
- “Personal Finance Budgeting and Issues,” Lunch and Learn Speaker at SCC Milford, March 8, 2017
- “NEC: Preparing for the National Economics Challenge: Online and In Person,” national webinar for teachers, Jan. 9, 2017
- “How to Create a Personal Budget,” Bennett Martin Library, Lincoln, Nebraska, January 19, 2017
- “NEC: Conducting an Economics Challenge: Online and In Person,” national webinar for Council for Economic Education affiliates, Jan. 9, 2016
- NCEE Overview presentation as part of NDE’s BMIT workshop, Grand Island, Nebraska, Oct 26, 2016
- NCEE Overview presentation as part of NDE’s BMIT workshop, North Platte, Nebraska, Oct 19, 2016
- NCEE Overview presentation as part of NDE’s BMIT workshop, Scottsbluff, Nebraska, Oct 18, 2016
- NCEE Overview presentation as part of NDE’s BMIT workshop, Norfolk, Nebraska, Oct 12, 2016
- “Germany and other International Travel Opportunities for Social Studies Teachers,” Dr. Johnson’s Social Studies Methods Class, UNL, Lincoln, Nebraska, September 20, 2016
- “Where do Wages Come From,” presentation at Economics of the Election: Issues & Resources, UNO/Union Pacific Teacher Summer Seminar Series, June 15, 2016
- “New Resources for Teaching High School Economics,” Nebraska Career Education Conference, June 8, 2016

- “Econ and Finance Fun!” Nebraska Career Education Conference, June 7, 2016
- “Econ Essentials for the Business and Social Studies Classroom,” in partnership with the FDIC, Kearney, Nebraska, April 23, 2016
- “Financial Wellness,” presentation at American Association of Family and Consumer Sciences Nebraska Affiliate Conference, Kearney, Nebraska, April 15, 2016
- “Trade-O Rama!” presentation at FBLA State Leadership Conference, Omaha, Nebraska, April 8, 2016
- “Economic Resources for Teaching Econ,” presentation at ESU 6, Milford, Nebraska, February 16, 2016
- “Active Strategies for Teaching Economics,” Lincoln, Nebraska, January 15, 2016
- “Virtual Economics 4.5,” presentation at ESU 11 Fall Conference, Holdrege, Nebraska, Oct. 5, 2015
- NCEE Overview presentation to Fremont Kiwanis Club, Fremont, Nebraska, June 25, 2015
- High School Economics Curriculum Demo, Nebraska Career Education Conference, Kearney, Nebraska, June 3, 2015
- “Credit Reports and Car Shopper App,” presented to Lincoln Libraries Teen Advisory Council, Lincoln, Nebraska, April 20, 2015
- “In School Savings Program,” presented at National Business Educators Association, Chicago, Illinois, April 2015
- “Who Wants to be A Millionaire?” Financial Literacy talk with State Treasurer Don Stenberg at Nebraska City High School, Feb. 10, 2015
- Financial Literacy Talk with State Treasurer Don Stenberg at Wood River High School, Feb. 11, 2015
- “NEC: Teachers Participating in the Economics Challenge ONLINE,” webinar for Council for Economic Education, Jan. 14, 2015
- “Running the Challenge ONLINE,” webinar for Council for Economic Education, Jan. 14, 2015
- “Property Rights Matter,” presentation for UNL’s College Access Day, Nov. 19, 2014
- “Differentiating in the Economics Classroom,” teacher professional development day-long seminar, Chadron State College, September 27, 2014
- “Economics of Health Care,” presented at Union Pacific/UNO Center for Economic Education Summer Seminar for Teachers, June 2014
- “Social Studies & Business: New Best Friends,” presented at the Nebraska Career Education Annual Conference, June 2014, Kearney, NE
- “Economics and Trade,” University of Nebraska-Lincoln, Big Red Stars Event, April, 2014
- “Economics Standards, Content, and Pedagogy,” teacher in-service professional development half-day seminar for David City Public Schools, March 17, 2014
- “Economics Standards, Content, and Pedagogy,” teacher in-service professional development day-long seminar for ESU 7, February 25, 2014, Columbus, NE
- “Economics and Math: Connections for Life,” presented at the Nebraska Association for the Gifted Annual Conference, Feb. 2014, Omaha, NE
- “Economics Standards, Content, and Pedagogy,” teacher in-serve professional development day long seminar for ESU 2, February 19, 2014, Fremont, NE
- “Teaching Economics and Financial Literacy Using Children’s Literature, “ Family Consumer Science Teaching Conference, Chadron State College, February 14, 2014

- “K-12 Financial Literacy in Nebraska,” panelist for Nebraska Investment Finance Authority, January 21, 2014, Omaha, NE
- “Political Economics,” Hastings College pre-service teacher workshop on UNL campus, January 15, 2014

### **CONFERENCES AND WORKSHOPS ATTENDED**

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- What’s Driving Housing Inflation?, Kansas City Federal Reserve Bank, October 23, 2024
- Financial Education Innovation & Impact Summit, National Endowment for Financial Education, Denver, CO, October 8-10, 2024
- Federal Reserve Economic Education Institute, June 26, 2024
- Central Banking in the Post-Pandemic Financial System, Atlanta Federal Reserve Bank, May 21, 2024
- Do More Good Movement Conference, April 11, 2024
- Issues of International Trade, Foundation for Teaching Economics, March 16, 2024
- Playpsium, UNL Center for Teaching & Learning, March 13-14, 2024
- National Association of Economic Educators, Annual Conference, Atlanta, GA, March 6-8, 2024
- A Conversation with Ben Bernanke, McGraw Hill Webinar, February 29, 2024
- UNL Non Profit Institute: Strategic Communication and Resource Development, Fall 2023
- UNL Teaching and Learning Symposium: Emerging Pedagogies, November 17, 2023
- UNL Non Profit Institute: Financial Management Basics for the Non Profit Professional, Fall 2023
- Women in Banking Conference, Nebraska Bankers Association, October 17, 2023
- Chase Spitfire: Strategic Communication Training Program, Sept 19, 2023
- UNL Non Profit Institute: Strategic Leadership for Nonprofit Organizations, Fall 2023
- Economic Study Tour to Ottawa, Canada with Georgia Council on Economic Education, June 25-27, 2023
- Economic Demise of the Soviet Union, 8 week online course, Foundation for Teaching Economics, May 30 – July 22, 2023
- Nebraska Bankers Association Annual Convention Conference, La Vista, May 4 & 5, 2023
- National Association of Economic Educators Annual Conference, St. Louis, March 2 & 3, 2023
- Economic Views of MLK, Foundation for Economic Education webinar, Jan 12, 2023
- Professor’s Conference, St. Louis Fed, November 3 & 4, 2022
- MacMillian EconEd Conference, Washington, DC, September 30 – October 1, 2022
- 61st Annual Economic and Financial Literacy Conference, Chantilly, VA, September 29 & 30, 2022
- Conference on Teaching and Research in Economic Education, Chicago, June 3-5, 2022
- England Clark Conference, Lincoln, UNL, April 8, 2022
- National Association of Economic Educators Annual Conference, virtual, March 3 & 4, 2022
- Professor’s Conference (virtual), St. Louis Fed, November 4 & 5, 2021
- Demystifying Cryptocurrency, Nebraska Bankers Association, November 3, 2021
- Fall Conference, National Association of Economic Educators, October 29, 2021
- Constructive Critique: Being a Good Discussant, October 28, 2021
- CoB Diversity and Inclusion Certificate Program, October 1 & 22, 2021
- 60<sup>th</sup> Annual Economic and Financial Literacy Conference, Virtual, September 29 & 30, 2021
- Conversation with the Fed Chair: A Virtual Town Hall Meeting, August 17, 2021
- National Association of Economic Educators Annual Conference, virtual, June 10 & 11, 2021
- Inclusive Teaching: Student Panel, CoB Teaching and Learning Center, March 26, 2021

Inclusive Teaching Discussion, CoB Teaching and Learning Center, April 9, 2021  
Economists on the Economy-Four Fed Presidents, Feb 3, 2021  
Women in Banking Virtual Conference, 10/21 and 10/22/2020  
UNL's Social Engagement Teaching Fellows Group, 2020  
National Association of Economic Educators Annual Conference, Jacksonville, FL, February 2020  
Evening at the Fed: Bitcoin and Digital Currency, Omaha, NE, 02/12/2020  
IRA Essentials Training, Nebraska Bankers Association, Lincoln, NE 02/10/2020  
2019 Bank Investment, Funding and Economic Outlook Conference, Lincoln, NE 11/06/2019  
58<sup>th</sup> Annual Economic and Financial Literacy Conference, Los Angeles, CA, October 2019  
Advanced Placement Economics Conference, St. Louis, MO, July, 2019  
Conference on Teaching and Research in Economic Education, Saint Louis, MO, May 2019  
Economic Forum with Esther George, La Vista, NE, 05/09/2019  
Summer Institute for Online Teaching, May 8 – June 12, 2019  
Evening at the Fed – Town Hall with Jerome Powell, Omaha, NE, February 6, 2019  
National Association of Economic Educations Annual Conference, Denver, CO, February 2019  
57<sup>th</sup> Annual Economic and Financial Literacy Conference, Atlanta, GA, October 2018  
National Discussion Around Financial Literacy/Next Gen Personal Finance, Nashville, TN, April 2019  
Evening at the Fed - A Conversation with the Chairman, Omaha, NE, February 6, 2018  
National Association of Economic Educations Annual Conference, Los Angeles, CA, February 2018  
56<sup>th</sup> Annual Economic and Financial Literacy Conference, Brooklyn, NY, October 2017  
Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, September, 2017  
National Association of Economic Educations Annual Conference, Little Rock, AR, February 2017  
Evening at the Fed, Federal Reserve Bank of Kansas City, Omaha Branch, January 12, 2017  
55<sup>th</sup> Annual Economic and Financial Literacy Conference, Phoenix, Arizona, October 2016  
Economic Forum, Federal Reserve Bank of Kansas City, York, Nebraska, April 7, 2016  
National Association of Economic Educators Annual Conference, Atlanta, Georgia, March 2016  
National Council for the Social Studies Annual Conference, New Orleans, Louisiana, Nov. 2015  
Evening at the Fed, Federal Reserve Bank of Kansas City, Omaha Branch, Nov. 2015  
Executive Education Faculty Development Workshop, October 23, 2015  
Personal Finance Institute, Norfolk, Nebraska, July 2015  
Economic Educators Boot Camp, Kearney, Nebraska, June 24, 2015  
Berkshire Hathaway Shareholders Meeting, Omaha, Nebraska, May 2, 2015  
Perspectives From and on the Federal Reserve System, Washington D.C., April 2015  
Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, March. 2015  
National Association of Economic Educators, San Antonio, Feb. 2015  
Evening at the Fed, Nov. 2014  
Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, Nov. 2014  
Nebraska Business Educators Conference, Nov. 2014  
Economics of Disasters, October, 2014  
New York Stock Exchange Teacher Workshop, July, 2014  
Economics for Leaders, July 2014  
National Association of Economic Educators, Philadelphia, Feb. 2014





## **BIOGRAPHY**

**Dr. Jennifer A. Davidson**

**President, Nebraska Council on Economic Education  
Associate Professor of Practice in Economics  
University of Nebraska-Lincoln**

A dynamic advocate for economic and education, Jennifer Davidson is President of the Nebraska Council on Economic Education and an Associate Professor of Practice in Economics at the University of Nebraska-Lincoln. Jennifer develops economic and financial literacy programming and curriculum, conducts community outreach, fosters strategic partnerships and is an ambassador for economic education within Nebraska and nationwide. Dr. Davidson is a dynamic lecturer and presenter. She is recognized for her activity-based teaching style, cutting-edge online mentoring, and warm personality. She is an in-demand speaker who works with businesses, churches, volunteer groups, schools, and associations to present economic and personal finance concepts in new ways that are accessible to both professional and general audiences.

Strengths Finder: Achiever, Maximizer, Focus, Harmony, and Competition

The Nebraska Council on Economic Education is a non-profit organization housed in the College of Business at the University of Nebraska – Lincoln. The mission of the Council is to act as a catalyst and lead a statewide initiative to advance economic and financial literacy.